



Mission Bambini

ANNUAL REPORT 2021

ENGLISH VERSION



Goffredo Modena, Founder and President

New challenges, new goals

The year 2021 was once again marked in Italy and around the world by the pandemic, which broke out in early 2020. And in the early months of 2022, a **general improvement in the health situation** was unfortunately countered by another emergency of tremendous magnitude: the beginning of the **conflict between Russia and Ukraine**. A war that represents in our history a heavy crisis in both geopolitical and humanitarian terms.

We at Mission Bambini have continued to **put children and their families at the center of our attention and work**, even – and indeed all the more so – in these very difficult situations. The pandemic has had serious consequences not only in terms of health, but also in economic and social terms: according to the latest Istat data, absolute poverty in Italy affects more than 1,380,000 minors, or more than 14 children out of every 100. But not only that: in the two years of the pandemic, many children and young people have experienced an increase in forms of discomfort and malaise, which have weakened their psychophysical balance, also worsening educational poverty. With the outbreak of war, on the other hand, the frightened faces and the distress stories of so many children and mothers fleeing their

country reached us, first through the media and then in the flesh with the arrival of thousands of refugees in Italy as well.

For all these children – those living in our country in harsh conditions and those who arrived here from Ukraine – our goal is always the same: trying to **provide them with the conditions for a peaceful growth and a better future**, especially through education. In 2021, for example, we launched the “Children’s Mission Space” within some schools: a dedicated classroom to offer emotional support to students through a specialized psycho-pedagogical team, but also to train teachers in managing pupils’ stressful situations. As of April 2022, the doors of the Mission Bambini Space are also open to Ukrainian children, with specific activities designed to facilitate their inclusion.

Mission Bambini’s commitment to the youngest children, their education and well-being also marks **our activities abroad: there are thousands of children to whom we give the opportunity to go to school** and receive an adequate education, even in the most difficult contexts and in the poorest countries. A commitment, the one abroad, that also invests in the health field, where with our “Children’s

Heart” program we have continued to give hope for life to children with severe heart disease, even during the pandemic.

Families have been the focus of our interventions, with both educational and psycho-educational support activities, but also as beneficiaries of concrete material aid. Material aid that, with the war, reached as far as Poland, Romania and Ukraine itself.

Looking ahead, I believe that **only through solidarity** can we overcome the great difficulties that we are experiencing and that affect especially the most fragile. That is why I hope to have you always by our side, to move together toward new goals and still give so many children the opportunity and hope of a better life. Thank you for your support.

Goffredo Modena



Center Joao Paolo II in Salvador de Bahia, Brazil

Photo by Raffaella Fuso

CENTRO ED

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This Annual Report is prepared in accordance with the **Guidelines for the preparation of the social report of Third Sector organizations** (Decree of the Minister of Labor and Social Policies of July 4, 2019). The figures contained in this Annual Report refer to the activity of the whole Mission Bambini Group, if not otherwise specified.

The consolidated accounts of Mission Bambini Italy for the year ending on 31/12/2021 with notes and mission report are published online at www.missionbambini.org and have been **certified by Deloitte & Touche S.p.A**

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THE MISSION BAMBINI GROUP

“Ciudad de los Niños” in Cochabamba, Bolivia

Identity and Values

The Mission Bambini Foundation was created in **Italy in the year 2000** thanks to the initiative of Goffredo Modena and his family. The mission is “to provide help and support to children who are poor, sick or uneducated or have been victims of psychological or physical abuse, giving them the opportunity and the hope of a better life”. Our work has always been focused on children and our aim is to accompany them towards their future: we want to be their lucky stars.

According to article 4 of the Code of the Third Sector, as an ONLUS (Non-Profit Organization of Social Utility) Mission Bambini is to all intents and purposes an **Entity of the Third Sector (ETS)** pursuing non-profit civic, solidarity and social utility purposes. The Foundation rejects any kind of cultural, racial or religious discrimination and operates with the utmost respect of children’s rights. In the pursuit of its

mission, the Foundation conforms to the values of Liberty, Justice, Truth, Respect for others and Solidarity. Early in 2015 the Italian Foundation created Mission Bambini Switzerland and the Friends of Mission Bambini fund in the USA.

There are two main areas of intervention, active both in Italy and abroad. **Education**, to combat educational poverty among minors by guaranteeing access to quality education and training. **Health**, to promote prevention and ensure access to timely treatment to protect the health of children and young people, with particular reference to children suffering from heart disease in countries with a poor health system.

During 22 years of activity, the Mission Bambini Group has supported over **1,400,000 children** by means of over 1,900 aid projects in 75 countries all over the world.

MISSION BAMBINI IN SHORT

22

years of activity

1,900

projects implemented

1.4 MILLION

children and young people helped

75

countries of intervention



Statutory bodies

The Mission Bambini Foundation has the following statutory bodies with managing and overseeing functions: President, Board of Directors, Technical Committee, Board of Statutory Auditors.

The **President** is the legal representative of the Foundation, he summons and chairs the Board of Directors, carries out its decisions and exercises the functions which are entrusted to him by the Board of Directors as a general rule or on particular occasions. In cases of absolute necessity and urgency the President may carry out extraordinary administrative acts, which then must be approved by the Board of Directors within 90 days.

The **Board of Directors** takes decisions on the Foundation's strategy, on short- and medium-term plans, on the budget and balance sheet and on the allocation of funds to the various aid projects proposed

by the Technical Committee. It elects its own members and the members of the Technical Committee. Besides the President, the members of the Board of Directors are Maria Paola Villa, Sara Modena, Elisabetta Modena, Ottavio Crivaro, Roberto Bercè and Andrea Visconti.

The **Technical Committee** submits its proposals to the BoD regarding help projects to children to be financed and/or managed. To select and evaluate these projects, the Technical Committee employs methods and criteria which have been approved by the BoD. It includes representatives of the Project department, the President, some members of the BoD and other outside members in different capacities.

The **Board of Statutory Auditors** verifies the regular bookkeeping and accounting procedures and prepares its

annual report which is attached to the balance-sheet. The members of the Board of Statutory Auditors are: Marco Moroni (President); Daniela Colicchia and Marco Marzorati.

Nel 2019 Mission Bambini has created the **Honor Committee**, with the function of assisting the BoD in its networking activity in the various fields of corporate and financial enterprise, universities, national and international philanthropy, in order to support the Foundation's statutory activities. Members are invited into the Honor Committee by the President of Mission Bambini. These members are: Baldassarre Agnelli, Giulio Artom, Giovanni Battista Benvenuto, Chiara Buttè, Ignazio Rocco di Torrepadula, Dario Giambelli, Aldo Lombardo, Stefano Marianeschi, Bruno Mazzetta, Manuela Mezzetti, Maria Laura Risolo, Lucio Tabini.

FOCUS ON 2021

During the year 2021 we continued the coaching offered to employees to support them in achieving their professional goals through the implementation of a new organizing mode more suited to **Smart Working**. Smart Working was first introduced within the Foundation's management practices in 2020 on an emergency basis, while it was regulated in 2021 through a specific policy and individual agreements signed by all employees. In particular, a "Performance Management System" has been created through which the achievement of objectives and the development of relevant soft skills, i.e., the required organizational behaviors, is assessed for each organization role. The basic soft skills, which are common to each role, have been identified as: trust, responsibility, working towards objectives, communication and teamwork.

To adequately reward the achievement of professional goals, the Foundation develops an incentive plan each year. For the year 2021, the rewards under the incentive plan were provided mainly through a **welfare** plan, which aims to ensure that employees can enjoy goods and services aimed at supporting personal and family life. This is based on the understanding that employee satisfaction also depends on a good work-life balance and affects the quality and productivity of work.

History: milestones

Year 2000

Mission Bambini is founded in Milan on January 18 under the name of “Helping Children” on the initiative of Mr. Goffredo Modena, an engineer. In 2001 the Foundation receives the recognition of ONLUS - **Non-Profit Organization of Social Utility**; in 2016 the registration in the list of **NGOs - Non-Governmental Organizations** will be accomplished. The first project supported is in Brazil: a nursery school for 100 children.

Year 2002

The 1st Mission Bambini volunteer leaves for Madagascar, visiting the school in the village of Sarodroa. There will be two more firsts for our volunteers: in 2007, with the **1st National Volunteer Meeting**; in 2019, with the 1st edition of “**Volontariando**”.

Year 2005

The “**Children’s Heart**” program is born, with the goal of saving the lives of severely cardiopathic children born in the poorest countries. On the weekend of December 3 and 4, the first edition of “Santa Claus for a Day” is held: a large **national street festival**, which will become a regular event over the years in support of the Foundation’s projects.

Year 2006

Mission Bambini launches **educational projects in Italy**, with a focus on early childhood. Over the years, the Foundation will first start or expand more than 100 nurseries and play spaces throughout the country, thanks to the program called “A nursery for every child”; later, through **adoptions in Italy**, it will make these services accessible to the most fragile children.

Year 2009

In response to the **earthquake that hit L’Aquila**, the Foundation implements concrete projects for children and communities in Abruzzo. The Foundation will take action during other emergencies: 2010, earthquake in Haiti; 2013, earthquakes in Central Italy; 2020, Covid-19 pandemic in Italy.

Year 2014

“Helping Children” becomes “**Mission Bambini**”. It is also the year of the 1st edition of “Banco per l’infanzia”: the first national collection of early childhood products, carried out together with Prénatal and other commercial chains such as Chicco. Ellen Hidding is the testimonial of the initiative. From this experience, the Foundation will create together with Feltrinelli two other product collections: “Banco dei desideri” and “GiroLibro”.

Year 2015

Mission Bambini begins its involvement abroad with the **Mission Bambini Switzerland Foundation**, based in Lugano and the **Friends of Mission Bambini fund**, based in New York.

Year 2016

It’s called **#GivetheBeat**, it supports the Children’s Heart program and is the Foundation’s first crowdfunding campaign.

The crowdfunding activities will culminate in late 2020, with the creation of the Mission Bambini platform attivati.missionbambini.org.

Year 2020

Mission Bambini is now celebrating **20 years of operation**: more than 1.4 million children altogether helped, through 1,700 projects in 75 countries.

September 2021, Mission Bambini’s staff during a team building day with Ivana Di Martino in Parco di Monza, near Milan.



Intervention Methods

The main objective of Mission Bambini is to build **direct responses** to the needs of children and their families, with intervention models that are effective and replicable in a variety of contexts, optimizing the use of available economic and financial resources. To this end, the Foundation values **networking** and collaboration with its stakeholders, in particular with other non-profit organizations (partners) that operate at a local level based on their deep know-how on specific intervention issues. This allows Mission Bambini to have an in-depth knowledge of the different territorial contexts, to pursue greater effectiveness and to enhance the skills of each of the actors involved in the implementation of the projects, being concretely close to the children and families in the region.

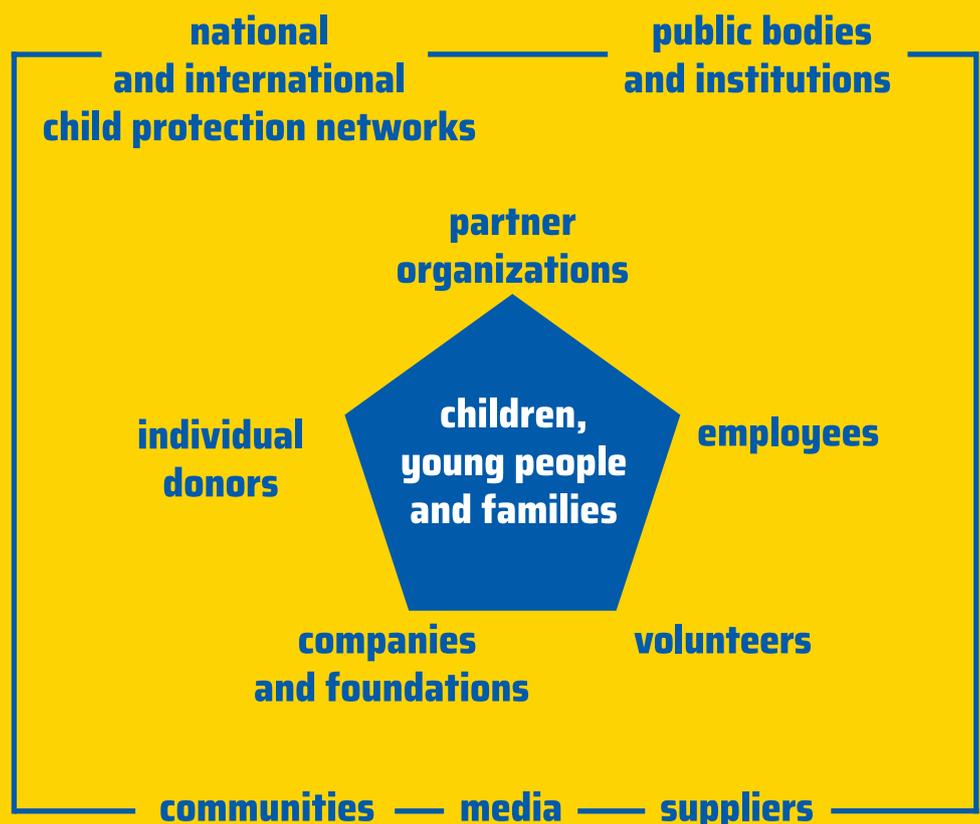
Another fundamental aspect of Mission Bambini's method of intervention is that of **evaluating the results and the changes** generated in the lives of the beneficiaries, with a view to continuous improvement. During the 2021/2022 school year, the Foundation launched a **monitoring system** in the field of Education together with some 20 partner organizations in Italy. Thanks to the monitoring - carried out together with evaluation experts - grids and indicators for evaluating results are being tested to track the impact generated by educational interventions in contexts and organizations that apply different psycho-pedagogical methodologies. The mid-term goal is to enable Mission Bambini to model its interventions, **scale them up** and replicate them in different contexts with

a sufficiently large margin of certainty about the achievable effectiveness.

The Foundation's work is focused on children and young people, but it increasingly involves families and local communities, with the aim of strengthening their educational role, creating real "educating communities" around the direct beneficiaries of the interventions. During 2021 - also in response to the social and economic consequences of the pandemic - Mission Bambini intensified its activities for families, aimed primarily at **strengthening parenting skills**. In addition, the Foundation has established on an experimental basis a fund for families, with the aim of offering an **emergency response to cover essential expenses** that some families tempora-

Stakeholder Map

In pursuing its mission, the Foundation interacts with and benefits from the collaboration of various categories of subjects - both internal and external to the organization - who share its values and charitable aims, always focusing on the beneficiaries of its interventions: children, young people and their families.



rily can no longer cope with. Access to the fund is regulated according to the presence of objective parameters about the socio-economic situation of the families, but also according to their willingness to participate in psycho-pedagogical parenting support workshops. The main objective is in fact to **strengthen the educational role of families**, enabling them to become an integral part of the “educating communities” built by Mission Bambini in the areas of intervention.

Children and young people are not only beneficiaries of the interventions: the Foundation promotes their **right to participation** and active citizenship initiatives. In fact, every child from early childhood has the right to participate in decisions that affect him or her, in different ways depending on age. Participation promotes self-esteem in children and develops their sense of responsibility and ability to socialize. With this in mind, Mission Bambini has joined the CRC Group, which monitors the state of implementation of the UN Convention on the Rights of the Child at national level. Since 2020, the Foundation has also joined the Italian network *Alleanza per l’Infanzia*: a think tank working on issues regarding girls, children and adolescents in Italy, to guide government policies and people’s opinions in order to produce significant changes in the lives of the very young. At the international level, on the other hand, Mission Bambini is part of Eurochild, a network of organizations and people working with and for children in Europe.

In addition, since 2021 the Foundation has adopted its own **“Child Protection Policy”** with the aim of defining processes of partnership and involvement of various stakeholders that can protect children

from any abuse or violence. In addition, specific training courses on this issue have been carried out for internal staff, with the aim of also passing on to volunteers, visitors and staff of partner organizations the skills for identifying and reporting abuse.

Another element that distinguishes Mission Bambini’s mode of intervention is to work with its partners also by promoting **capacity building processes**, aimed at developing their management and fundraising capacities. An example is what was achieved through the national project “Services 06: passport to the future”, which ended during 2021. Thanks to the project, in fact, two different roles were trained within the educational services involved: the “sustainability manager”, for the development of appropriate fundraising strategies and economic-financial sustainability; and the community operator, for the mobilization of the “educating communi-

ty”. Another example is the psycho-pedagogical training courses offered by the Foundation to partners in the field of Education Italy 0-6, to expand their capacity to accompany the educational path of children and parents.

Finally, during 2021 Mission Bambini enhanced its focus on the environment, also thanks to its partnership with the *Selva Urbana* Association. On the one hand by promoting good daily practices of respect for the environment, through the design and testing of the educational game “PiantaLà” for elementary school children. On the other through urban reforestation actions, which led in particular to the planting of 1,000 trees in the district of Monza and three other municipalities on the outskirts of Milan (Trezzano sul Naviglio, Osnago and Gaggiano).



During 2021, in partnership with Mediobanca Group, the Foundation planted 1,000 trees, 500 of them in Monza thanks to 30 employees of the Group as volunteers. Pictured on the day of planting (from left): Martina Sassoli, Councilor for Territorial Development City of Monza; Chiara Pice, *Selva Urbana* Association; Giovanna Giusti del Giardino, Head of Group Sustainability Mediobanca; Goffredo Modena, President of Mission Bambini Foundation.

REPORTING METHODOLOGY

Mission Bambini does not use specific social reporting standards, but carries out constant **monitoring of the projects implemented**, verifying their effectiveness from both a qualitative and quantitative point of view. This activity is carried out in close coordination with the partners, who share biannual progress reports with the Foundation. The information contained in the reports – specifically, the **number of beneficiaries involved** in the individual projects – is aggregated according to intervention programs, also in order to produce the data that is included in the Annual Report to illustrate the project results obtained.

With regard to the number of beneficiaries reached each year, the following calculation criteria are used: if a beneficiary or a group of beneficiaries are involved in two or more activities, they are counted only once; if a project is

implemented on a service that involves a number of children, only the children on whom the project has directly intervened, responding to a specific need, are counted as beneficiaries.

Finally, it should be noted that the Foundation also assesses the effectiveness of its projects on **indirect beneficiaries**, such as the families or communities of reference of the children helped. However, the aggregate data relating to beneficiaries reported in the Annual Report include only direct beneficiaries. In 2021 Mission Bambini recorded an increase in the number of direct beneficiaries compared to the previous year. During 2020 because of the pandemic, in fact, some interventions had been forced to stop or had been scaled back. Instead, during 2021, new projects were started and others were carried out in the planned manner, involving more children.

PORTRAIT

- **Name of the entity:** Mission Bambini
- **Tax code:** 13022270154
- **VAT registration number:** 5494870966
- **Head office address:** Largo Ildefonso Schuster 1, Milan
- **Other offices:** Headquarters (Italy): Via Ronchi 17, Milan
Swiss branch: Mission Bambini Foundation Switzerland, Via Nassa 21, Lugano
- **Legal form and qualification according to the Third Sector Code:** Foundation, Entity of the Third Sector (ETS)
- **Areas of operation:** Africa, Latin America, Asia, Europe and, particularly, Italy
- **Values and goals pursued:** help and support children who are poor, ill, uneducated or who have suffered physical or moral violence, giving them the opportunity and hope of a life worthy of a person
- **Statutory activities:** social and socio-sanitary assistance, education, training
- **Links with other Third Sector entities:**
 - Mission Bambini is part of the following national and international networks: Working Group for the Convention on the Rights of the Child (CRC Group), Alliance for Childhood, Eurochild, Testamento Solidale Committee;
 - The Swiss Foundation is a member of ProFonds.
- **Context of reference:** Mission Bambini's projects respond to the issues of educational poverty, access to education and protection of the psychological and physical health of children and young people. In the sections of the Annual Report dedicated to projects in the field of Education and Health, some "contextual data" is provided, useful for understanding the dimension of the issues addressed.

Human Resources

As of 31/12/2021 Mission Bambini’s staff consisted of **32 employees**. They are organized by function and divided into 5 offices. The heads of the offices report directly to the General Manager, a role held since 2018 by Sara Modena.

The National Collective Labor Agreement (CCNL) of reference is the UNEBA contract - National Union of Social Assistance Institutions and Initiatives. According to article 16 of the Third Sector Code, Mission Bambini’s employees receive an economic treatment equal to or greater than that provided for by the reference CCNL. The ratio between lowest and

highest salary is 1:3.3 and therefore well below the limit of 1:8 set by the same article.

All employees are involved monthly in a plenary meeting to update on the Foundation’s activities. For the same purpose from the year 2020 an internal newsletter is sent monthly to employees.

In addition to employees, as of 31/12/2021 2 volunteers of the Universal Civil Service worked for the Foundation.

OPERATIONAL STRUCTURE



BREAKDOWN OF EMPLOYEES BY CATEGORY, GENDER, AGE AND EDUCATIONAL QUALIFICATIONS

CATEGORY

Workers	1
Clerks	28
Managers	2
Executives	1

AGE

20-29 years	6
30-39 years	11
40-49 years	13
50 years and older	2

GENDER

Women	26
Men	6

EDUCATIONAL QUALIFICATIONS

Lower Secondary School	1
Upper Secondary School	5
University Degree	26

Volunteering

Mission Bambini promotes the culture of giving by offering various opportunities to be a volunteer and help children in need living abroad or in Italy. Whatever activity they choose to carry out, our volunteers know that:

- **children** have always been the main beneficiaries of our help: our task is to support and accompany them towards their future, so that they can accomplish their dreams and desires;
- **time** is precious and we are grateful to the volunteers for choosing to donate it: every minute spent helping a child is a minute gained in the challenge of giving that child back the dignity to which he or she is entitled;
- in addition to time, we want to give value to the **skills** and enthusiasm of our volunteers;
- we are a non-profit organization, secular, independent and we ask volunteers to share the values that guide our work: Freedom, Justice, Truth, Respect for others, Solidarity;
- together we can achieve something impor-

tant, to do good to many children: the first step to begin this journey together is **mutual trust**.

The Foundation can count on a network of **490 volunteers** throughout the country: 173 of these are new volunteers having started volunteering during the year 2021. During 2021, volunteers donated a total of more than **3,500 hours of volunteer work** in support of the Foundation's activities and projects.

Among the most active volunteers, Mission Bambini chooses **volunteer Coordinators**, with the role of representing the Foundation at a local level, promoting its mission among civil society, institutions, companies and the media. As of 31/12/2021 there were 23 active Coordinator volunteers.

Proposed activities

Mission Bambini provides several opportunities to be a volunteer. First of all, **volunteer activities for education in Italy**, through theme-specific meetings in schools and summer camps. In the first case, the volunteers are people who have worked with the Foundation in contact with children and young people (in Italy or abroad) and bring their testimony to the students through photos and stories, to raise awareness among the younger generations on the value of solidarity and to spread the culture of giving. Summer camps, on the other hand, give the opportunity to live a voluntary experience of one or more weeks, working on one of the projects supported by the Foundation in Italy.

In addition, Mission Bambini has introduced as of 2021 two new ways of volunteering for education in Italy: tutoring for students, where volunteers, after specific training,

continuously support students experiencing difficulties in their studies and homework in the suburban secondary schools with which the Foundation is involved; and education for sustainable development, with volunteers engaged in elementary school classes to raise awareness among children on the issue of environmental protection.

Volunteer activities for education abroad, on the other hand, involve the possibility of an international volunteering experience lasting at least two weeks, working on one of the Education projects supported by the Foundation in Africa, Asia, Latin America or Europe. Trips take place only to those countries and projects that Mission Bambini at the beginning of each year assesses as being suitable to visit, based on health and socio-political conditions. As for 2020, so also for 2021, due to the pandemic it was neces-

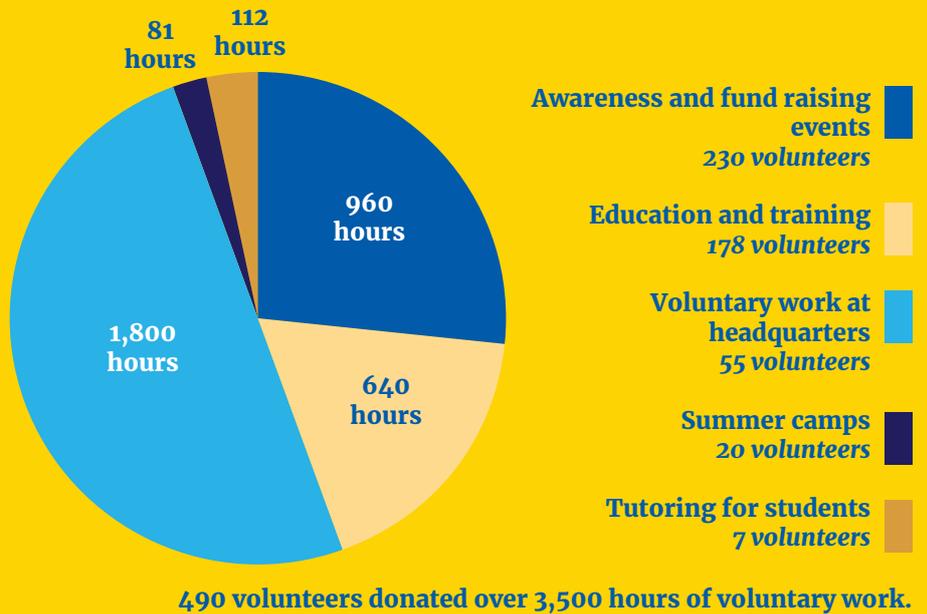
sary to stop all volunteer trips abroad.

Finally, **volunteer activities for support, awareness and promotion** involve volunteers as promoters of the values and mission of the Foundation on many occasions. First of all, during **street events** and other national initiatives organized by Mission Bambini, such as the "Banco per l'infanzia" (in Prénatal stores) and the "Banco dei Desideri" (in laFeltrinelli bookshops). This also includes the following activities: **volunteering at headquarters**, with volunteers engaged in carrying out office activities in support of staff; **solidarity shopping**, for the preparation and distribution of food parcels and basic necessities to the neediest families, in collaboration with local partners in Italy; other **solidarity initiatives on site or online** organized directly by volunteers to raise funds to support

projects and raise awareness of the Foundation’s activities, such as solidarity aperitifs or online fundraising on anniversaries (birthdays, retirements).

People who carry out voluntary work for Mission Bambini are adequately trained by the Foundation and followed during their development. For aspiring volunteers, in particular, Mission Bambini periodically organizes “**Volontariando**”: an initial training meeting to learn about the Foundation’s activities and all its volunteering opportunities.

NUMBER OF VOLUNTEERS AND NO. OF VOLUNTEER HOURS ACCORDING TO THE TYPE OF ACTIVITY (YEAR 2021)



FOCUS ON 2021

During the year 2021, volunteers contributed to the Foundation’s activities and projects through many activities of different types. First of all, volunteering in the field of **Education in Italy**, among which the following are particularly noteworthy: the environmental education activities proposed through the game “PiantaLÀ” to more than two hundred children during the summer daycare centers of four Milanese schools, in which 20 volunteers were involved; the study tutoring activities carried out by 7 volunteers in support of about forty students at the Istituto Comprensivo Don Orione in Milan. As for the field of **Education abroad**, 5 volunteers were involved in training and coaching activities for the benefit of local international partners, aimed at improving their ability to communicate and narrate activities and projects to different target audiences. In addition, to provide concrete help to families affected by the economic consequences of the pandemic, in 2021 the Foundation again mobilized its volunteers in the distribution of basic necessities, especially clothes.

Volunteers also played a very important role through their contribution to the **fundraising initiatives** promoted by Mission Bambini, in particular: the crowdfunding campaigns on missionbambini.org “Ricordiamoci dei bambini” (Let’s remember the children) (since April) and “Investiamo nel futuro” (Let’s invest in the future) (since November); the “Banco dei Desideri” (Wishes counter) initiative in laFeltrinelli bookstores throughout Italy (September); and the national street event “Illuminiamo la scuola” (Let’s light up the school” (October).

Finally, as far as **training activities** are concerned, the year 2021 was marked mainly by two aspects: the return of the “Volontariando” meeting, with four editions all in digital mode, with the participation of more than 100 people; and the return of the National Meeting of Volunteers in presence, which for its 15th edition was attended by some 50 volunteers from all over Italy, in addition to those connected from home through the Foundation’s Facebook page.

TESTIMONIES



“ For us volunteers in Lecco, it was the first time at a national street event, and it was a success. It was exciting to tell passers-by what Mission Bambini does to help children and young people: thanks to our participation in the event we took care of the future of children. We also had a very positive response from fellow citizens, who showed great interest by providing concrete help to all the children and youth who need us right now.”

Beppe Mambretti, volunteer Coordinator in Lecco, street event “Illuminiamo la scuola”

“ The best thing about this experience is to see the joy in the curious eyes of the kids, all of whom I want to get to know. It is a huge thrill to see how happy and delighted they are when someone really takes an interest in them, and that makes me happy too!”

“ I will work hard to win the trust of each of them. I would like to be able to double, triple myself, but that is not possible. I hope that soon the project can be expanded to involve more and more volunteers.”

Dèsirée and Monia, volunteers in student tutoring at IC Don Orione Milan



“ It was a pleasure to help give a moment of joy to sunny, inquisitive and lively children. But the children are the true givers of joy! With their naivety, sincerity and sweetness they gave me unique moments that I will cherish in my heart.”

“ With Mission Bambini I spent a wonderful day playing PiantaLà, a very educational and fun board game. The children were excited to play and learn the importance of environmental protection.”

Vittoria and Roberta, volunteers at the summer daycare center in Milan

NATIONAL MEETING OF VOLUNTEERS 2021



In 2021, the National Meeting of Volunteers was held again in attendance, after the stop imposed by the pandemic in 2020. The event was held at the “Baroni” elementary school in Milan, a partner in the “Illuminiamo la scuola” project, and was hosted by Ellen Hidding.

Mission Bambini Switzerland

Mission Bambini Switzerland, formally founded on 28 January 2015 with headquarters in Lugano, is a **Swiss foundation** to all intents and purposes, under the control of Swiss federal law and tax authorities. Goffredo Modena is the Founder and President.

The Foundation, which was created to enhance and widen Mission Bambini's valuable existing relations to Swiss private donors, companies and foundations, has the mission to provide concrete support to children who are impoverished, sick, without education, or have undergone physical or

psychological abuse, all over the world and in Switzerland. In 2015 Mission Bambini Switzerland joined **ProFonds**, the umbrella Association of all Swiss public utility institutions.

In addition to Goffredo Modena (President) and Sara Modena (General secretary), the members of the Board of Directors of Mission Bambini Switzerland are: Antonio Carbone, Ottavio Crivaro, Clara Mascetti. In 2018 the Swiss Foundation also created the Honor Committee, with the function of assisting the BoD in its statutory activities. Members are invited into

the Honor Committee by the President of Mission Bambini. The members of the Honor Committee of Mission Bambini Switzerland are: Michele Clerici, François Geinoz, Diego Lissi, Daniela Mascetti.

During 7 years of activity Mission Bambini Switzerland has implemented **62 aid projects in favor of needy children** in 14 countries all over the world

Results in 2021

In 2021 Mission Bambini Switzerland donated 348,111 francs to children support projects as part of its statutory activity.

In **Switzerland**, the Foundation has strengthened its commitment in the Canton of Ticino, for children and young people who suffered most from the educational disruption imposed by the pandemic: those with special educational needs and those with autism spectrum syndrome. For the former, it has continued to support the **educational center "IdeaViva Educational"** in Lugano, which combines traditional teaching practices with cutting-edge technology capable of opening the gate to self-esteem and self-confidence for children with greater difficulties. For children with autism spectrum syndrome, together with Fondazione ARES it has organized, for the second consecutive year, a **highly**

specialized summer camp in Giubiasco, aimed at involving the entire educational community that revolves around the children. Both projects aim at inclusive teaching and broadening learning to include relational and social skills.

In the field of Education abroad, Mission Bambini Switzerland continued its support of the **"Pink Scholarships" Program** in favor of secondary schooling for young women. Specifically, the Foundation contributed to promote scholarships for girls who could have been forced into underage marriage in Bangladesh, Brazil, India and Uganda. This Program aims at increasing the number of girls attending and completing secondary schools in the poorest countries, helping them obtain a diploma, a professional qualification, or a university degree. The Foundation covers school fees, the

expenses for stationery and books and, if necessary, board and lodging.

As for the field of Health, on the other hand, during 2021 more than 4,000 children were treated at the pediatric ward of the **Dr. Ambrosoli Memorial Hospital in Kalongo, Uganda**, which was renovated and expanded thanks to the contribution of Mission Bambini Switzerland. The hospital, founded in 1957 by physician and Comboni Father Giuseppe Ambrosoli, is today - together with the nearby training center for midwives - the main health facility in a very large area, a point of reference for communities not only on clinical services but also on all issues concerning health and prevention.

Also in the field of Health, the Foundation continued to support the **"Children's Heart" Program** for the treatment of children with serious heart

THE MISSION BAMBINI GROUP

problems in the poorest countries. Despite the restrictions resulting from the pandemic, which led in particular to the halting of surgical missions, Mission Bambini Switzerland made a significant contribution to the Program on the one

hand by covering the costs of 12 heart surgeries performed by local teams, and on the other hand by providing 61 children with post-operative care in joint collaboration with the Luisa Guidotti Hospital in Mutoko, Zimbabwe. During

2021 at the same African hospital thanks to the Foundation's support 800 mothers and children received health care through the obstetrics and gynecology medical services.

Future perspectives

In recent years, the attention of Mission Bambini Switzerland has focused mainly on three aspects: women's education as a fundamental tool for emancipation, children's right to health, and inclusive learning for fragile children and children with specific syndromes in the region of Canton Ticino.

In the near future, the Foundation intends to continue along this path, strengthening the **collaborative relationship with its project partners and the various stakeholders** and intensifying its awareness-raising activities on the central issue of child protection. In fact, the right of children to be children, to live a serene childhood, protected and rich in possibilities, must not vary according to latitude. For this reason, the Foundation will involve, if possible, an ever-increasing number of supporters, donors and companies that believe in its work and want to contribute to its realization.

RESULTS IN 2021

6,246
children and young
people helped

11
projects implemented

8
Countries
of intervention



Dr. Ambrosoli Memorial Hospital in Kalongo, Uganda.
Photo by Ilaria Fumi

TESTIMONIES



Photo by Marco Mignani



Giovanna Ambrosoli visiting the Dr. Ambrosoli Memorial Hospital (year 2019); the renovated pediatric ward (year 2021).

“ The strong presence of a partner like Mission Bambini with a strategic vision focused on children’s health has been instrumental in the long process of renovating our hospital’s pediatric ward. A ward worn down by the many years of activity and malaria epidemics. The right of all children to receive adequate medical care, with special regard for the poorest and most vulnerable children, is at the heart of our Foundations’ commitment. A big thank you for your concrete help in supporting the Kalongo community in Uganda. ”

Giovanna Ambrosoli, niece of Father Giuseppe Ambrosoli and President of the Dr. Ambrosoli Memorial Hospital Foundation



“ The work we have been carrying out for years, thanks also to the support of Mission Bambini, is aimed at women’s empowerment, so that the “outcaste” Dalit woman is not only a good mother but can also play a role in society and politics. One of the girls we support, Joyanti Das, won the local elections and hopes to become mayor of her area soon. She is an example for other young women and girls we are helping on the path to education through the Pink Scholarships program. ”

Lino Swapon Das, President Dalit NGO, Bangladesh



“ During the camp I followed one child in particular who was very intimidated by peer contact and the physical and unpredictable proximity of others. At first he was very afraid, even of a colorful sheet that was used for playing. Toward the end of the week, he showed that he enjoyed participating in group activities, improved in his ability to understand what was going on in the immediate surroundings, and was therefore more calm in controlling his defenses. A small great success. ”

Svetlana, an educator at the Giubiasco summer camp for children with autism spectrum syndrome

Countries involved and Results 2021

ITALY

56 projects	11 Regions
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Apulia
Calabria
Campania
Emilia Romagna
Friuli Venezia Giulia
Lazio
Lombardy
Piedmont
Sardinia
Sicily
Veneto



AFRICA

18 projects	9 Countries
-----------------------	-----------------------

Cameroun
Dem. Rep. of the Congo
Eritrea
Ethiopia
Guinea-Bissau
Kenya
Uganda
Zambia
Zimbabwe

LATIN AMERICA

7 projects	4 Countries
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Bolivia
Brazil
Dominican Republic
Ecuador



RESOURCES  **RESULTS**

50,003
DONATIONS

490
VOLUNTEERS

132
PARTNER CORPORATIONS
AND FOUNDATIONS

32
MEMBERS OF STAFF

18,324
CHILDREN HELPED

105
PROJECTS
IMPLEMENTED

24
COUNTRIES INVOLVED

EUROPE

5 projects	3 Countries
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Albania
Serbia
Switzerland

ASIA

19 projects	7 Countries
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Bangladesh
Cambodia
India
Myanmar
Nepal
Philippines
Thailand



PROJECTS IN THE FIELD OF EDUCATION

Il sentiero incantato Nursery, Marcheno (BS)

Photo by Alessandro Raccone (Social Valet)

Aim

To fight juvenile educational poverty by guaranteeing access to quality education and training, also in support of work and social inclusion, in Italy and abroad. Educational poverty is the condition in which a child or adolescent is deprived of the right to learning in the broadest sense, from cultural and educational opportunities to the right to play. Economic poverty and educational poverty feed on each other.

FOCUS ON 2021

The year 2021 was again affected nationally and globally by the Covid-19 pandemic, conditioning Mission Bambini's interventions in the field of Education. On the one hand, it was necessary to adapt project activities - particularly those within schools in Italy - to the restrictions as they came into effect. On the other hand, as was already the case in 2020, the Foundation implemented new measures to respond to the needs generated by the pandemic on the economic, social and, above all, educational levels. Specific activities in 2021 are described in the "Focus 2021" boxes within the following pages.

In Italy

The educational projects carried out by Mission Bambini in Italy have as their beneficiaries minors in the pre-school age group (0-6 years), minors in the age group covered by compulsory education (6-16 years), and young people between the age of 16 and 24 who are not in education or employment.

The Foundation has been involved in **early childhood education services (0-3 years)** since 2006: historically, in fact, in our country the places available in this type of services cover a share of the target population that is significantly lower than the 33% parameter set by the European Union in 2002. These services,

however, are fundamental: on the one hand, they support the reconciliation of family and working life, promoting the greater participation of women in the labor market; on the other, they represent - in environments characterized by strong material and educational poverty - a unique opportunity for the well-being and healthy psycho-physical development of children from the earliest years of life. While initially the commitment was focused on increasing the number of nursery places by supporting the start-up of new services or the strengthening of existing ones, today Mission Bambini - by expanding its intervention to **preschools (3-6 years)** - promotes a model

of "community" nursery and school, which makes these services highly accessible and inclusive, while also encouraging the strengthening of parenting skills.

Since 2013, the Foundation has created a national network of early childhood educational services (there are currently 15) that guarantee free or subsidized access to needy families. In the **0-6 age group**, the national network project launched in 2018 "Services 0-6: Passport to the Future", selected by the Social Enterprise Con i Bambini within the framework of the Fund for Countering Juvenile Educational Poverty, came to an end in 2021. On the other hand, the other national project "Ora

di Futuro”, promoted together with Generali Italia and The Human Safety Net, remains active both during 2021 and 2022.

For minors in the 6-16 age bracket, with the specific objective of **countering educational poverty and preventing school drop-out**, Mission Bambini has been carrying out study support interventions in collaboration with after-school programs and youth centers since 2006. For minors who have dropped out of compulsory school or are at high risk of dropping out, the Foundation offers the possibility of attending the so-called “second chance schools”, aimed at obtaining a secondary school diploma. Since 2016, Mission Bambini has been cooperating directly with schools, carrying out interventions aimed at improving the educational offer, upgrading internal and external school spaces, and training teachers. The interventions are carried out mainly in suburban schools, where there is often a higher concentration of children from economically

and socially disadvantaged backgrounds. Two national projects are currently active in this field. The first is “**Strings: small numbers on the move**”, selected by Social Enterprise Con i Bambini as part of the Fund for Countering Juvenile Educational Poverty. The project was launched in 2020 in partnership with 10 preschools and elementary schools in Milan, Naples and Catania. The second is the “**Mission Bambini Space**”, supported through the “Illuminiamo la scuola” campaign: launched in 2021 in conjunction with two Comprehensive Institutes in Milan and Padua, the project – to be replicated in other schools during 2022 – offers emotional support to students, particularly those who are suffering from high stress levels also as a result of the pandemic.

In response to the increase in the number of young people outside study/training paths and the labor market (the so-called “NEET - Not in Employment, Education or Training”), in the period 2011-2018 Mission Bambini implemented interventions to

facilitate the entry of young people into the world of work, mainly through training internships. Starting from the year 2019, the Foundation has given birth to “AllenaMenti per il futuro” (Training minds for the future): a course for young people in the **16-24 age group**, aimed at promoting personal growth and the rediscovery of talents as elements of success, expanding both training and work opportunities and creating effective paths to improve employment skills. The year 2020 also saw the start of the “MiChance - Opportunità al futuro” (MiChance - Opportunities for the future) project promoted by Mission Bambini, financed by the Cariplo Foundation, and carried out in collaboration with three other non-profit organizations and the Education Department of the Municipality of Milan. The project, which has been extended to March 2022, wants to develop a city model of response to the phenomena of school failure and inactivity in training and employment.

Abroad

The educational projects implemented by Mission Bambini abroad have the specific objective of guaranteeing access to quality primary and secondary education, even in the poorest countries and in the most difficult contexts.

The interventions promote education in the broadest sense, i.e., the development of individual talents, relational and soft skills, after verifying that the necessary nutritional, health and psychological preconditions exist for good learning on the part of children, girls and boys.

In addition to primary and secondary schools, the Foundation also supports entities that provide **complementary educational support** (nursery schools, after-school care) and **residential facilities** that, in addition to education, offer care to children in particular need: orphans, HIV-positive, refugees.

Since 2018, Mission Bambini has also been promoting the “**Pink Sponsorships**” Program for women’s secondary and tertiary education. The

objective is to increase the number of girls who attend and complete higher education in the poorest countries, helping them to achieve a diploma, a professional qualification or a degree. By giving girls the opportunity to continue their studies, early marriages are avoided and the risk of early pregnancies, maternal and neonatal mortality is reduced. A woman with a college degree also contributes to women’s empowerment and gender equality in societies where women and girls still face severe discrimination.

FACTS AND FIGURES

ITALY

Absolute poverty

1,950,000 families, 7.5% incidence.
1,384,000 minors, 14.2% incidence.

Early infancy educational services

only **26.9%** of the target population find a place in an early infancy educational service, compared to a 33% European target. In the Southern regions the percentage sinks to 13.5%.

School drop-out

13.1% of young people between 18 and 24 have dropped out of school in Italy, compared to a 9% European target.

NEET

3 million young girls and boys in the 15–34 age group are outside study/training paths and the labor market, i.e., a 25.1% incidence. In Europe only Turkey, Montenegro and Macedonia are worse off.

SOURCES. #1: Istat, preliminary estimates of absolute poverty in Italy for the year 2021. #2: openpolis – Con i Bambini calculation based on most recent Istat data for the 2018/19 school year. #3: openpolis – Con i Bambini calculation based on Eurostat data, 2020. #4: Ministry of Youth Policy, “Neet working” report, 2022.

ABROAD

Primary education

57 million children in the poorest countries have no access to primary school, despite coverage of over 90 percent of the target population.

Over **50%** of children who do not attend school live in sub-Saharan Africa.

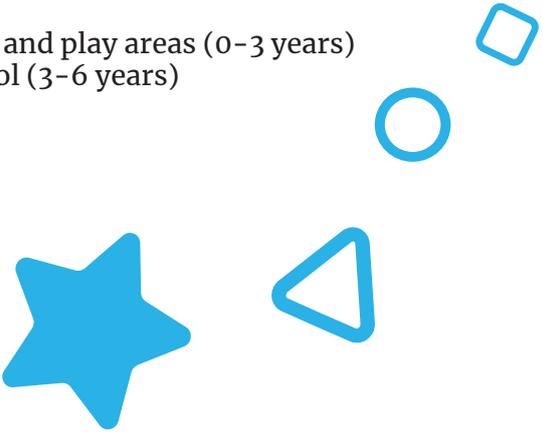
Secondary education

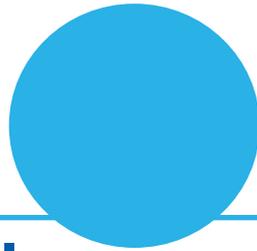
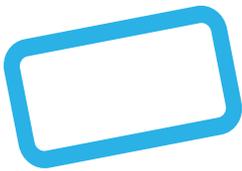
30 million girls have no access to the lower grades of secondary school,
67 million girls to the higher grades.

103 million young people in the world do not possess basic reading and writing skills, over 60% are women.

SOURCES. #1: UN Regional Information Center, 2021. #2: Unicef, 2021; UN Regional Information Center, 2021.

Educational projects: partner and activities per age group and geographic area

Age group	Partner in Italy	Partner abroad
<p>0-6</p> 	<p>Early infancy educational services</p> <ul style="list-style-type: none"> • nurseries and play areas (0-3 years) • pre-school (3-6 years) 	
<p>6-16</p> 	<p>Schools</p> <ul style="list-style-type: none"> • primary schools • secondary schools <p>After-school and youth centers</p> <p>Teachers' training institutions</p>	<p>Residential care centers</p>
<p>16-24</p> 	<p>“AllenaMenti per il futuro” (Training minds for the future) directly managed</p> <p>Other nonprofit organizations cooperating in other projects</p>	<p>Institutions providing education, vocational training and employment opportunities</p> 



Activities in Italy

Educational services:

- grant access free of charge or at reduced fee
- increase training opportunities
- longer opening hours
- training for educators

For parents:

- parent-child workshops
- training courses
- counseling desks
- mutual help groups
- psycho-pedagogical help

For establishments:

- small renovations and furniture
- supplies of consumer goods (hygiene articles and food)

Activities abroad

Educational services:

- grant access free of charge or at reduced fee
- increase training opportunities

For establishments:

- small renovations and furniture
- supplies of consumer goods (hygiene articles and food)



Educational services:

- teaching support and development of new teaching methods
- support for students' emotional and relational well-being
- study help for children, boys and girls with obvious social and learning weaknesses
- second chance schools (with secondary degree)
- teachers' training

For establishments:

- ordinary upkeep and renovation of buildings (inside and outside)
- increase of IT equipment

Educational and residential services:

- cover school fees and other expenses: enrolment fees, books, uniforms, school supplies
- cover the cost of school meals
- complementary learning support: after-school learning
- residential care

For establishments:

- ordinary and extra-ordinary upkeep
- increase of IT equipment (tablets, PCs, interactive whiteboards)

Educational services and first employment opportunities:

- "AllenaMenti per il futuro" (Training minds for the future): group training and individual counseling (to improve motivation and personal growth, prepare young people to actively look for employment, start vocational or general training)
- increase employment opportunities through training internships

Educational services and first employment opportunities:

- cover school fees and school supplies at high schools, vocational training courses and universities for the most deserving girls
- cover the expenses for out-of-home care for girls

Education in Italy: active network projects (2021)

Enhancing the national network of **qualified partner** – with the aim of ensuring a greater impact of the interventions also through access to important funding lines, made available by foundations, other institutional donors or companies – in recent years the Foundation has designed and implemented several **“network” projects**. These projects are characterized by the following elements: involvement of several partners (not only private social organizations, but also schools, institutions, local authorities and research bodies), territorial extension, generally over-regional, multi-year duration and co-financing. Moreover, these projects often have a strong **innovative character**: in fact, it is important for funders to implement new solutions to consolidated or emerging social problems, with a view to a subsequent modulation on a larger scale by other implementers.

Of the two national network projects selected by the **Social Enterprise Con i Bambini** as part of the Fund for Countering Juvenile Educational Poverty, “Services 0-6: Passport to the Future” ended in 2021, while “Strings: small numbers on the move” remains active. The other national

network project “Ora di Futuro”, promoted by **Generali Italia** and **The Human Safety Net** is still operational in 2021 and also confirmed for 2022. The legacy of “Services 0-6: Passport to the Future” is taken up by the new national project “Scintilla” promoted by Mission Bambini starting in 2022: the initiative brings to life the “Mission Bambini Stars”, early childhood educational services that provide a visible presence of the Foundation on the Italian territory. With the “Strings” project, on the other hand, Mission Bambini brings into schools a new educational approach, based on the combined use of coding and robotics with psychomotricity and sports activities. Finally, the “Ora di Futuro” project emphasizes the central role of parental figures through parent-child workshops, training courses on parenting skills, and support and accompaniment for the most fragile families.

On a local scale (city of Milan) during 2021, the “MiChance - Opportunities in the Future” project funded by **Fondazione Cariplo** continued. The project - extended until March 2022 - works on the protection of the right to study, integrating operations into the local public-private system and making them sustainable over time.

2018 2019 2020 2021 2022 2023 2024

Services 0-6: passaporto per il futuro



Ora di futuro (on going)



Stringhe - piccoli numeri in movimento



MiChance - Opportunità al futuro



Ora di futuro

Beneficiaries (2021): 540 families and 800 children aged 0-6 (direct and indirect beneficiaries)

Supported by: Generali Italia and The Human Safety Net

No. of partners: 8

Places: Bari, Bologna, Florence (ended in 2021), Mogliano Veneto (TV), Moncalieri (TO), Naples, Rome, Sesto San Giovanni (MI), Verona (from 2022)

Duration: ongoing (start in: 2018)



MiChance - Opportunità al futuro

Beneficiaries (per year): 45 teenagers aged 14-16 ("second chance school") and 40 young NEET aged 16-24

Supported by: Fondazione Cariplo ("WIA - Welfare in Azione 2.0" call for bids)

No. of partners: 4

Place: Milan

Duration: 3 years (2020-2022)



Photos by Diletta Grella courtesy of VITA

Servizi 0-6: passaporto per il futuro

Beneficiaries (overall figure): 1,850 children aged 0-6

Supported by: Con i Bambini (“Prima infanzia” call for bids)

No. of partners: 18

Places: Badolato (CZ), Bagheria (PA), Catania, Lecce, Marcheno (BS), Milan, Naples, Novara, Palermo, Rome, Sanluri (SU)

Duration: 3 years (2018 - 2021)



The project “Services 0-6: Passport to the Future” is promoted by Mission Bambini and implemented together with a network of **18 nurseries, play areas and preschools** and a network of 25 other entities including public bodies, third sector organizations, and schools. The project was selected by the Social Enterprise Con i Bambini as part of the Fund for Countering Juvenile Educational Poverty.

The project is based on 3 different actions, each characterized by specific objectives. Action 1 is aimed at **making the educational services involved more accessible**, with a particular focus on families who have difficulty meeting the costs of tuition or canteen fees and who have specific needs to balance family-work time, such as occurs in single-parent households (single mothers). The goal was pursued through in-

creasing the total number of places, extending the opening hours, and introducing new educational activities.

Action 2 is aimed at providing a concrete response to the problem of family isolation in the educational task, involving **parents as part of an educating community** that accompanies them in the growth of their children. The objective was pursued by holding meetings to encourage informal discussion among parents and workshops to improve parenting skills. In addition, the figure of the “community operator” was introduced for constant accompaniment of families in greater difficulty. Action 3 is aimed at **improving the economic sustainability** of the services involved, including identifying new sources of funding and developing fundraising activities through the new figure of the “sustainability manager”.



Stringhe - piccoli numeri in movimento

Beneficiaries (per year): 2,600 children aged 5-11, 200 families and 200 educators or teachers

Supported by: Con i Bambini (“Un passo avanti” call for bids)

No. of partners: 18 among which, on a national scale: CNR Consiglio Nazionale delle Ricerche - Istituto per le Tecnologie Didattiche, Cooperativa Stripes e Palestra per la Mente, Fondazione Laureus Italia, Avanzi

Places: Catania, Milan, Naples

Duration: 4 years (2020 - 2024)



The “Strings - small numbers in motion” project is promoted by Mission Bambini and implemented together with a network of 18 local or national partners. Selected by the social enterprise “Con i Bambini” as part of the Fund for Countering Juvenile Educational Poverty, it is the **first project in Italy that combines digital and movement education**.

Carried out mainly within schools and the school system, it involves the introduction of activities for children that are based on the combined use of coding and educational robotics on the one hand, with psychomotricity and sports activities on the other, for a total of **46 hours per year per class of curricular teaching** under the name of “Strings”. In the preschools and elementary schools involved there is a properly trained team consisting of: 1 psychomotricist/coach, 1 digital educator, 1

education consultant. Classroom activities involve the combined presence of team members and teachers, who gradually take over the activities.

The main objective of “Strings” is to counter educational poverty in the relevant contexts, through the testing and development of **new, integrated teaching methods**. In addition to being integrated, the new methodology will be replicable and sustainable: at the end of the project it can also be adopted by other suburban schools, with low investment for materials and equipment. Recipient children will be able to strengthen their soft skills, subjective, relational and methodological skills that are essential but often difficult to foster in all pupils, especially in environments with widespread educational poverty, such as: autonomy and self-confidence; communication, analytical and teamwork skills; problem solving; resiliency and responsibility.



FOCUS ON 2021



Periodic disruption of classroom attendance or momentary suspension of educational services for young children also characterized the **second year of the pandemic**, along with some measures taken to contain its spread in schools – the use of masks and spacing within classrooms, a ban on educational outings, and restrictions on group workshop activities. However, in the course of the 2020–2021 school year some of these measures have been scaled back, with positive effects for the Foundation’s projects. It should also be considered that precisely because of some measures implemented during 2020, the consequences of the pandemic were less severe for many children, young people and families. We are thinking in particular of the **distribution of digital devices** (tablets with phone cards for internet connection) to give students who were without them the opportunity to take classes from home as well. Or we think of the portal **“Patapum! Parents catapulted into the home”** (bambinipatapum.missionbambini.org) that was put online already during the 2020 national lockdown thanks to the support of the Social Enterprise Con i Bambini, Generali Italia, and The Human Safety Net.

In addition, during 2021 the Foundation directly donated interactive whiteboards, **interactive projectors and other audio-visual devices** to schools for a total of more than 30 innovative educational equipment. As a follow-up of the distribution of hygiene and food products carried out in 2020, in 2021 Mission Bambini launched on an experimental basis a real **fund for families** aimed at covering essential expenses that unfortunately some families temporarily can no longer cope with: food or early childhood necessities, pediatric visits, purchase of medical items, utilities, rent.

As far as individual project within schools are concerned, as of September 2021 the **“Strings – small numbers on the move”** project will be carried out in almost all planned actions. In curricular and extracurricular hours, psychomotricity, motor education and digital education workshops have been launched in 5 elementary school and 4 preschools in Milan, Naples, Catania. The project also includes activities and

training courses for teachers: 200 those involved in total. Also starting from the 2021/2022 school year, Mission Bambini has launched the new **“Mission Bambini Space”** project. Following a round table discussion with the School Headmasters of the Foundation’s partner schools, it emerged how many children experience within the family circle situations of great stress that they are unable to cope with and that affect the proper development of cognitive and social-emotional skills at school. For this reason, the Foundation has introduced the “Mission Bambini Space” within the schools: a dedicated classroom where, thanks to the continuous presence of a psycho-educational team, children and young people in need receive emotional support. Thanks to the project, multidisciplinary workshops are also held during school hours to give young students valuable emotional regulation tools and training paths for teachers. In 2021 the project – implemented in partnership with the University of Padua – was launched within the Istituto Comprensivo Statale Arcadia in Milan and the VII Istituto Comprensivo San Camillo in Padua, with the aim of replicating it in other schools during 2022. Also from September 2021, the second edition of the **“Restart from Us”** project was launched. For the 2020/2021 school year, the psychological support intervention – operated in four secondary schools, including two in Milan and two in Rome – focuses on improving the relational environment in the school communities involved.

Finally, **training work** continued in 2021 **for the benefit of educators**, who were involved in a specific course on “child distress”. For young NEETs, the Foundation has carried out 3 editions of the **“AllenaMenti per il futuro”** training course with activities such as career guidance and training aimed at entering an educational or work path.

PROJECTS IN THE FIELD OF EDUCATION IN ITALY: RESULTS

2021

0-6 age group

2,963 children beneficiaries of educational services

2,399 parents beneficiaries of actions aimed at improving parenting skills, among which 15 online training webinars for families

95 educators trained

6-16 age group

2,600 children involved in the “Stringhe” project

225 children involved in the “Restart from us” project

97 pupils supported in their studies

73 girls and boys involved in “second chance schools”

235 teachers trained

33 innovative teaching equipment sets among which interactive whiteboards and projectors

16-24 age group

25 young people attended the course “AllenaMenti per il futuro”

17 young people supported on reactivation and inclusion paths

7 young people entered the labor market through training internships

Since 2006

15,861 children between 0-6 helped

17,849 children and teenagers between 6-16 helped

1,361 young people between 16-24 helped

Mission Bambini Space, Milan and Padua



TESTIMONIES

“ These are healthy children, but they definitely need emotional support. Because alone they are unable to cope with the very stressful situations they are experiencing. In fact, behind them they have fragile families that have been severely tested by the pandemic, also economically. In the classroom, their distress comes in the form of loss of concentration, inappropriate and aggressive behavior, uncontrolled crying, headaches, nausea, and belly aches. That is why together with Mission Bambini we decided to create a separate physical environment within schools that serves as a “safe base”, as it is called in psychology. A dedicated classroom where the student, or a small group of students, can “recharge” by finding the emotional support they need, also thanks to the presence of professional figures such as psychologists and educators alongside teachers. ”

Prof. Sara Scrimin, Department of Developmental and Socialization Psychology, University of Padua, a partner of Mission Bambini as part of the “Mission Bambini Space” project supported through the “Illuminiamo la scuola” campaign.

“ The focus of us teachers is on teaching, so Mission Bambini’s intervention is a godsend: it takes charge of the emotional part, through specialized staff. The team’s psychologists enter classrooms “on tiptoe”, offering workshop activities on managing emotions. They observe classroom dynamics and can then propose targeted actions on individual children or small groups through the Mission Bambini Space, always with the involvement of us teachers and during curricular time. During the first classroom activities, the children were comfortable and showed interest. I also received positive feedback from the teachers. The first seed has been planted: thanks to Mission Bambini, which once again has been attentive to our requests to design together an operation that meets the real needs of children and young people. ”

Antonino Gullo, teacher and contact person for the “Mission Bambini Space” project at ICS Arcadia, Milan.

Education abroad: active projects (2021)

Over the years, Mission Bambini has developed **long-lasting partnerships with educational institutions in various countries** around the world: there are currently 18 countries with a total of 29 active educational projects. For the Foundation, working in partnership means being able to co-design more effective interventions with local partners, thereby achieving a greater impact on the lives of children in terms of educational benefits. In most of the countries in which the Foundation operates, the negative economic, social, and educational impact of the Covid-19 pandemic was more pronounced during 2021 than in 2020.

On the other hand, the pandemic has inevitably accelerated the use of modern telecommunications technologies in many contexts, opening up opportunities for the Foundation to expand its working methods with partner

organizations in other countries. Thus, during 2021 Mission Bambini was able to **strengthen its “network” work abroad**, for example, thanks to a training and coaching activity on communication aimed at partner organizations, for the highlighting of stories and testimonies to be conveyed also through the digital and social channels of the organizations themselves. This activity was carried out by a specially trained group of volunteers from the Foundation.

The Foundation has also worked to **strengthen the centrality of beneficiary children and youth** by promoting their integral well-being and active participation, including listening to partner organizations to ensure that projects continue to respond effectively to needs. Needs that have expanded in many cases as a result of the pandemic, with increased demands for psychosocial and economic support not only in children but also in their families.

Abroad: fields of intervention per country (2021)



LEGEND

Education

Residential care

Pink Sponsorships

FOCUS ON 2021



During 2021 the pandemic also had a very strong impact abroad on the education of children and young people and therefore on the interventions implemented by Mission Bambini in this area. The national lockdowns decided, in Italy and in many other countries, on the one hand helped contain the spread of the virus and the pressure on health systems, but on the other had **dramatic effects on the lives of millions of people**: the United Nations Development Program (UNDP) has defined it as a “systemic crisis of human development”. The economic and social effects of the pandemic – which become more and more serious as the crisis continues – threaten to jeopardize decades of successful local development, particularly with respect to the most vulnerable groups in society: minorities, women and children.

On the specific topic of education, according to UNESCO, school closures have affected over **1,5 billion students** in over 190 countries, equal to 90% of the world’s student population. In September 2021, as the new school year began in 18 countries, 117 million students could not return to their classrooms because their schools remained closed. In the last months of 2021, almost all countries have reopened at least partially or remotely their schools. But since the start of the pandemic in many cases children have not had access to education for more than 40 weeks, up to 80 weeks in the most severe situations. In particular, it is estimated that more than 10 million girls are at risk of never returning to school because economic hard-

ship caused by the crisis has led many families to invest less in the education of their sons and especially daughters.

During the year 2021 Mission Bambini continued to grant full spending flexibility to local partners in the 18 countries of intervention, in order to continue to guarantee children, girls and boys, access to quality primary and secondary education through the 29 active educational projects. The Foundation’s support has been used to: **implement distance education interventions** (online or offline); to adapt school facilities and residential care centers to local regulations, through the purchase of **personal protective equipment**, sanitizing products and hand-washing systems; to raise **awareness campaigns** for the prevention of contagion. Families in greater economic difficulty have continued to receive help by partners through the **distribution of food products** (flour, rice, corn, legumes and, where possible, fruit, vegetables and clean water) and through **psychological support**. Also during 2021 the great majority of the students supported by Mission Bambini were promoted to the next class. To respond to the increased risk of early marriage, child labor, and domestic violence experienced by girls, the number of beneficiaries of **“Pink Sponsorships” program** for female secondary and tertiary education has increased to 644.



Projects in the field of education abroad: results

2021

4,011 children girls and boys supported by means of educational and residential care projects

440 children learned farming techniques

644 girls supported in secondary and tertiary education thanks to grants from the “Pink Sponsorships” program

Since 2006

28,151 children girls and boys supported by means of educational and residential care projects

1,822 girls supported in secondary and tertiary education thanks to grants from the “Pink Sponsorships” program





HEALTHCARE PROJECTS

Children's Heart mission to Myanmar

Photo by Simone Durante

Aim

Promoting prevention and ensuring access to timely treatment to protect the health of children and young people, with particular reference to children suffering from childhood heart disease in countries with a poor health system. In Italy, interventions are aimed at protecting the psychological and physical wellbeing of children and young people. The WHO - World Health Organization establishes the essential role of mental health for the social fulfillment of the individual and his overall health status.

FOCUS ON 2021

During the year 2021, the Covid-19 pandemic strongly conditioned Mission Bambini's interventions in the field of Health, particularly abroad, where the cancellation of the surgical missions of the "Children's Heart" program was however counterbalanced by increased support for local hospitals. The activities carried out by the Foundation in Italy to respond to the psycho-social, emotional and relational impact of the pandemic on children and young people are described in the chapter dedicated to projects in the field of Education, since this type of intervention was mainly carried out within and in collaboration with schools. Specific 2021 activities in the field of Health are described in the "Focus 2021" sections in the following pages.

Abroad

Abroad, Mission Bambini has been working in the field of healthcare since the year it was established (2000) and since 2005, through the "**Children's Heart**" Program, it has been working with the specific objective of reducing the mortality rate of children affected by congenital or acquired heart diseases, with particular attention to the weakest sectors of the population. Heart defects are, in fact, among the most widespread congenital anomalies and, for this reason, represent one of the most important health problems at a global level. Half of the children born with heart disease, if not operated in the first years, risk their life; the others face serious growth problems.

The modalities of intervention are three. First of all, the missions of volunteer doctors in countries where there are equipped hospitals, but the local teams are not able to perform the most complex pediatric cardiac surgery operations. The travel of children to Italy or Romania, in cases where it is not possible to operate in the country of birth. Support to local hospitals: supply of equipment and consumer goods, interventions to improve health structures, covering the costs of operations for the poorest families. The **training of local medical personnel** is one of the qualifying points of Mission Bambini's action: the long-term objective is, in fact, to make the countries of intervention autonomous in the treatment of childhood heart disease.

Based on the experience gained through the "Children's Heart" Program, since June 2021 in Eritrea the Foundation has implemented the **project "Urgent Care and Prevention to Contribute to the Improvement of the Eritrean Health System"** funded by the Italian Agency for Development Cooperation, following up on a previous project funded by the same Agency and concluded in September 2020. One of the goals of the project is to prevent rheumatic heart disease: in fact, in some countries - such as Eritrea - many children born healthy develop heart disease as a result of untreated or poorly treated infections. Prevention activity is in this respect fundamental, and to implement it the project plans to carry out specific training for local staff, enhancing their skills and im-

HEALTHCARE PROJECTS

proving the overall autonomy of the Eritrean health system.

In the field of healthcare, Mission Bambini also supports **hospitals** abroad which guarantee access to quality healthcare services to the poorest and most vulnerable segments of the population, particularly mothers and children. Two collaborations were continued in 2021, both in Africa. The first one is in Zimbabwe, in support of the **“Luisa Guidotti Hospital” in Mutoko** (a historical partner of “Children’s Heart”): the Foundation has supported the strengthening of obstetrics and gynecology

services at the hospital, which is strongly committed to guaranteeing on the one hand access to health care for pregnant women in case of complications during gestation and delivery, and on the other hand the training of medical, obstetrical and nursing staff to improve the technical skills and quality of the entire department. The second one in Uganda, in support of the **“Dr. Ambrosoli Memorial Hospital” in Kalongo**: the renovation of the pediatric ward supported by Mission Bambini has now come to an end, resulting in a more efficient medical service and a more

comfortable and adequate stay for young patients.

Moreover, since 2001, in synergy with the projects supported in the field of Education, Mission Bambini has also guaranteed an **adequate level of psychophysical well-being** to the children themselves, ensuring access to quality education. This means, on the one hand, guaranteeing timely medical care or psycho-social support to the children of the educational projects, and on the other hand, activating prevention and awareness activities in collaboration with its partners.

In Italy

In Italy, Mission Bambini’s commitment in the field of healthcare is recent and can be traced back to the objective of **protecting the psychophysical well-being of children and young people**. The main intervention addresses the issue of psychological distress in adolescence, with particular

reference to the female gender. In fact, starting from the year 2018, the Foundation supports the **residential structure “Omada” in Milan**. The facility, which is accredited and under contract with ATS - Agenzia di Tutela della Salute Milano Città Metropolitana, welcomes girls from the age of 12 sent by the service of Child Neuropsychiatry for a psychological distress that requires a community rehabilitation path. This type

of path aims to strengthen the personal identity of the girls, give them the opportunity to live constructive relational experiences, improve the management of affections and ultimately the quality of life. The Foundation’s support for the project has also been confirmed for 2022-2023, with the aim of helping supported girls become more autonomous and capable of integrating into the economic and social environment.



Facts and figures

Abroad

Healthcare for mother and child

- **5.2 million** children worldwide die before their fifth birthday, a decrease of nearly 60 percent from 12.5 million in 1990. Newborns are at the highest mortality risk: the incidence of newborn mortality (0-1month) within overall child mortality (0-5 years) has risen from 40% in 1990 to 47% today.

The maternal mortality rate is **14 times higher** in developing regions than in developed regions. Currently, the overall maternal mortality rate (defined as deaths due to complications during pregnancy and childbirth) is 211:100,000, against a 2030 target of 70:100,000.

Childhood heart disease

- **1 million** children, according to estimates, are born every year all over the world with congenital heart disease.
- **50%** of cardiopathic newborn children are at risk of dying if they do not receive pediatric heart surgery during the first years; **80%** live in a country where the health system is poor and unable to guarantee adequate treatments.

SOURCES #1: Unicef, 2021; UN Regional Information Center, 2021; World Health Organization, 2021.



The “Children’s Hearth” Program

Since its launch in 2005, the “Children’s Hearth” Program has been Mission Bambini’s main line of intervention in the field of healthcare abroad. **Directly managed by the Foundation** – which defines the strategy, countries and methods of intervention – the Scientific Advisor of the Program is Dr. Stefano Marianeschi, Head of Pediatric Cardiac Surgery at the ASST Grande Ospedale Metropolitano Niguarda in Milan.

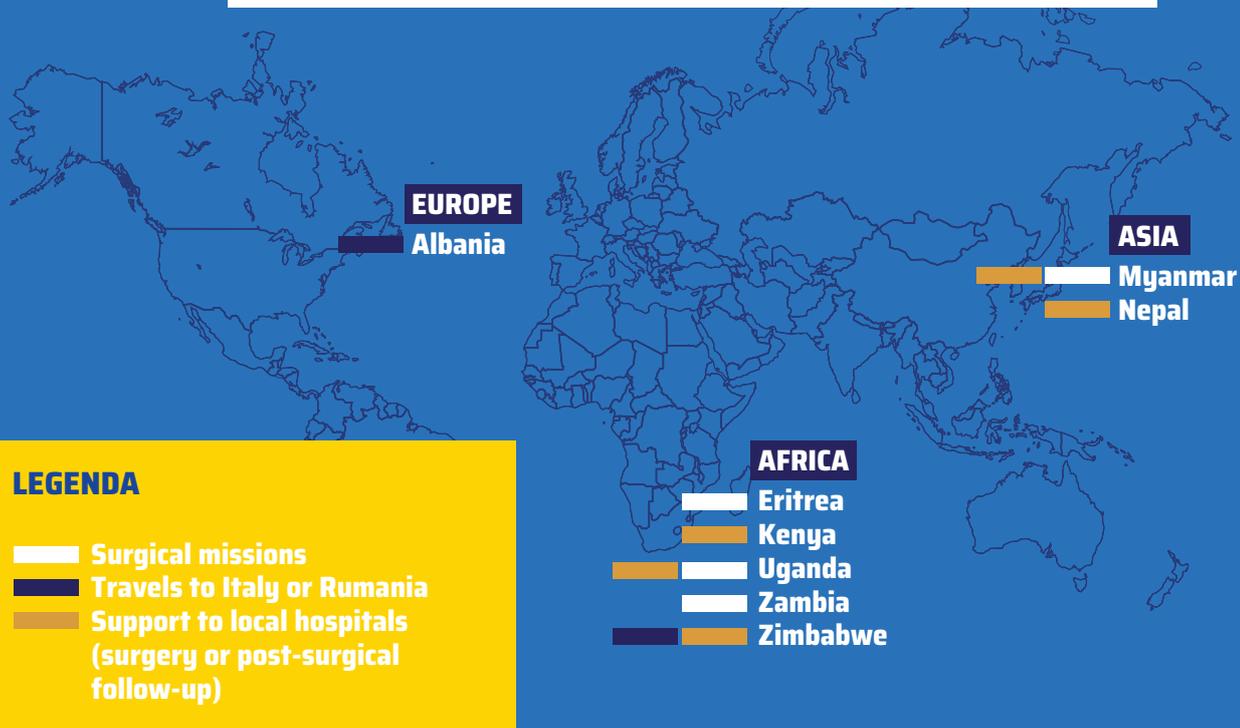
Over the years, Mission Bambini has established **multi-year partnerships with qualified foreign public hospitals**, mainly those where the surgical missions are carried out. A mission lasts one week and allows an average of ten children to be operated on. The missions are repeated several times in the same hospitals, to give continuity to this type of activity, which also has a high educational value. There are currently five active partnerships, as indicated in the relative map with details of the activities

developed within the scope of the Program in the 8 countries of current intervention.

Overall, more than **100 pediatric cardiac surgery health professionals** (in addition to cardiac surgeons, cardiologists, anesthesiologists, intensive care physicians and nurses, and technicians) are available as volunteers from Italy, Spain, the UK, and the USA. Italian professionals work in some of the best hospitals in the country: ASST Grande Ospedale Metropolitano Niguarda in Milan, Ospedale Regina Margherita in Turin, ASST Papa Giovanni XXIII in Bergamo, Hesperia Hospital in Modena (in collaboration with Hesperia Bimbi Onlus), Ospedale del Cuore G. Pasquinucci in Massa (in collaboration with “Un Cuore, Un Mondo” Massa).

As part of the Program, the Foundation also collaborates with the Italian Embassies in the countries in which it organizes surgical missions.

“Children’s Hearth” Program: methods of intervention per country



Foreign partner hospitals: Clinic Madonna del Grappa in Shkodra (Albania), Yankin Children Hospital in Yangon (Myanmar), Uganda Heart Institute in Kampala (Uganda), University Teaching Hospital in Lusaka (Zambia), Luisa Guidotti Hospital in Mutoko (Zimbabwe)

FOCUS ON 2021



In 2021, due to the restrictions imposed by the Covid-19 pandemic, Mission Bambini has also had to implement important **strategic changes to the “Children’s Heart” Program**. With the suspension of all surgical missions abroad, resources were reallocated and rationalized to still operate on as many children as possible. Overall, during the year, **73 children were saved through pediatric cardiac surgery**, especially in Nepal and Uganda.

This result was also possible thanks to the **great contribution to the training of local teams** provided by the Foundation over the years: the operations abroad were all performed by local teams, trained in part over the years by our volunteer doctors during missions, while other local doctors had been granted scholarships in Italy in the past years thanks to the Foundation (as, for example, the 4 members of the pediatric cardiac surgery team at the Uganda Heart Institute in Kampala. In 2021 Mission Bambini also supported the follow-up in Zimbabwe of 61 children operated on in previous years, in order to constantly monitor drug therapy. Another 85 children were followed up in Kenya, where the Foundation additionally donated to the local partner a **portable echocardiograph**, the only one available within a 180-kilometer radius. Finally, the year 2021 also featured support for a **screening camp** in Nepal, during which 1,621 children were examined in the Palpa district. This activity allows local doctors to identify children with heart disease at an early stage and include them on waiting lists for cardiac surgery.



TESTIMONIES



“ Finally, in early 2022, we resumed operating on a child here in Italy after more than a year’s stop imposed by the pandemic. We started again with Daors, who is 4 years old and was born in Albania with congenital heart disease. This type of disease over time leads to early heart fatigue and reduced life expectancy compared to healthy children. But in his country Daors could not be operated on. The surgery went very well and the child recovered quickly, and soon he was ready to return to Albania together with his mother who accompanied him on this journey. Now the wish of all of us volunteer doctors at Mission Bambini is to be able to resume the operating missions abroad as well. ”

Dr. Stefano Marianeschi – Scientific Advisor of “Children’s Heart” and Head of Pediatric Cardiac Surgery at Niguarda Hospital in Milan – with Daors and his mom after the surgery.

Eritrea: the project funded by the Italian Agency for Development Cooperation

Prevention of rheumatic heart disease, cardiac surgery, and treatment of kidney failure: these are the three areas of intervention of the project “Urgent Care and Prevention to Contribute to the Improvement of the Eritrean Health System”, promoted by Mission Bambini and funded by the Italian Agency for Development Cooperation (www.aics.gov.it), as part of the Humanitarian Aid Program in favor of vulnerable populations in Eritrea.

The project - which was launched in June 2021, following up a previous project funded by the same agency and concluded in September 2020 - aims to contribute to **improving the health of the Eritrean population**. On the one hand, this will be done through activities for the prevention of rheumatic

heart disease - also through specific training of local staff - and on the other hand through treatment activities for heart disease and for patients suffering from kidney failure. The project aims to train local healthcare personnel, in particular on these aspects: use of echocardiographs, identification of the main forms of rheumatic and congenital heart disease, and ways of taking care of patients with chronic and acute kidney failure. The training is carried out with the involvement of Italian volunteer doctors, nurses and technicians and is paired with the improvement of local health facilities by providing appropriate diagnostic and treatment tools. The project is carried out in partnership with the following associations: “Un Cuore, Un Mondo” Massa, “Un Cuore, Un

Mondo - Padova” Onlus, As. Me.V. Calabria Onlus. During 2021, the first two missions for the treatment of patients with kidney failure were carried out, 2 artificial kidneys and 100 pediatric dialysis kits were purchased and donated, and the foundations were laid for the development of the project to prevent and treat childhood heart disease in 2022.



Project funded by the Italian Agency for Development Cooperation



Healthcare projects abroad: results

2021

73 children received heart surgery, 161 children received a post-operative drug therapy and 1,633 were examined thanks to the “Children’s Heart” program

4,070 children were treated in the pediatric ward of the “Dr. Ambrosoli Memorial Hospital” in Kalongo, Uganda

800 mothers and babies benefited from obstetrics and gynecology services at the “Luisa Guidotti Hospital” in Mutoko, Zimbabwe

Since 2005

2,403 children have undergone heart surgery, 22,178 children have undergone a medical examination, and 505 local doctors have been trained thanks to the “Children’s Heart” Program

Healthcare projects in Italy: results

2021

10 girls suffering from psychological distress were included in a community rehabilitation path



Photo by Jessica Pepper Peterson





FUNDRAISING AND COMMUNICATION

Pizzicalaluna children center, Naples

Photo by Alessandro Raccone (Social Valet)

Source and Destination of Funds

Source of Funds

In 2021 the donations received by **Mission Bambini Italia** amounted to a total of 2,494,362 euros and the income from activities of general interest amounted to 1,962,530 euros. The income from secondary activities amounted to 179,591 euros and financial gains to 5,409 euros. The total income was therefore **4,641,892 euros**.

The funds collected through donations are devoted to the project or projects selected by the donor. If the donor has not expressed a specific preference, Mission Bambini usually allocates the funds to the most urgent project. When the amount needed to support a project has been reached, **the remaining funds are**

devoted to other projects of Mission Bambini aimed at helping children.

The contributions from private and public entities totaling 887,244 euros that appear in the Statement of Operations under Income and Revenues from Activities of General Interest include the income derived from the use of the equity reserve called “Restricted Reserve Allocated by Third Parties” as per accounting standard OIC 35 that came into effect for the financial statements as of December 31, 2021. These contributions thus correspond to the value of what was disbursed during the year 2021 on commitments arising from the conclusion of contracts with Foundations, Associations and Companies.

INCOME AND REVENUES BY SOURCE ACTIVITY

	AMOUNT (€)
From general interest activities	1,962,530
From miscellaneous activities	179,591
From fundraising activities	2,494,362
From financial and capital activities	5,409
TOTAL INCOME AND REVENUES	4,641,892

FOCUS ON 2021

The Financial Statements of Mission Bambini Italia for the year ended December 31, 2021 have been prepared taking into account the “Guidelines” issued by Decree dated 04/07/2019 of the Ministry of Labor and Social Security, in implementation of Article 13 paragraphs 1 and 3 of Legislative Decree No. 117/2017, which governs the Code of the Third Sector. The Code is one of the pillars of the so-called “Reform of the Third Sector” and includes all the regulations affecting the sector.

In particular, the Financial Statements in question were compiled according to the accounting standards set forth in Document No. 35 issued by the OIC - Organismo Italiano di Contabilità in February 2022. As a result, **some accounting and financial statement formats have been changed compared to those of previous years.**

For these reasons, the data provided in these pages dedicated to “Source and Destination of Funds” only relate to Mission Bambini Italia and no longer to the Mission Bambini Group as in the Annual Reports of previous years. For the same reasons, in the final section of this Annual Report devoted to budget data, the 2021 financial statements of Mission Bambini Switzerland and Mission Bambini Italia are shown separately, and the latter is presented without the comparative financial statements for the previous year ended December 31, 2020.

Destination of funds

In 2021 the funds devoted by Mission Bambini Italia for general interest activities amounted to 2,581,588 euros. These funds include those allocated to support projects in favor of children and all the expenses connected to the projects' realization.

Expenses from fundraising activities also include all outreach costs, in order to respond to the directions dictated by the so-called "Third Sector Reform". In addition, it should be noted that

due to the health emergency caused by the pandemic in 2021, many project activities related to schools, for a total of about 500,000 euros, were suspended. These activities have been rescheduled for the year 2022.

11% of the organization's expenses have been covered thanks to funds donated by the Founders.

EXPENSES AND LIABILITIES FOR SOURCE ACTIVITIES

	AMOUNT (€)
From general interest activities	2,581,588
From miscellaneous activities	171,549
From fundraising activities	1,089,521
From financial and capital activities	26,264
From general support	870,509
TOTAL EXPENSES AND LIABILITIES	4,739,431



Private donations

Private donations are the **main source of funds for the projects implemented by Mission Bambini**. The Foundation has a number of successful fundraising activities targeting private donors: in addition to the well-established activities, such as direct marketing and the 5x1000 taxpayer donation, in the last few years the Foundation has developed new fundraising activities such as crowdfunding, online fundraising, or the so-called “Digital donor care” aimed at regular donors, increasingly integrating traditional analogue tools with digital ones. A choice that has proved successful in a context characterized first in 2020 and then also in 2021 by the pandemic, which has led to an acceleration of a general digitization process already underway.

In 2021 private individual donors have supported the Foundation’s activities with **1,797,497 euros**. Most of the appeals made to donors during the year were dedicated to projects carried out by the Foundation **to tackle the economic and social consequences of the pandemic**, especially in Italy. The funds raised were used to support, on the one hand, emergency inter-



ventions aimed at bringing immediate concrete help, and, on the other hand, medium-term interventions aimed at providing continued help to children and families affected by poverty.

Fundraising from individual donors is ensured continuously throughout the year, especially thanks to **regular donations** to education programs in Italy (child sponsorships), education abroad (international sponsorships) and the “Children’s Heart” program for the treatment of childhood heart disease. Regular donors are periodically updated through a Digital donor care activity.

Moreover, thanks to the **3 issues of the house organ “Mission Bambini NOTIZIE”**, the Foundation has been keeping its supporters up to date on its activities and projects. Besides reporting on various projects, the house organ gives voice to the donors themselves, for example, those who chose to celebrate a special occasion with solidarity gifts or decided to make a donation as a tribute to loved ones who have passed away.

 **Mission Bambini**
NOTIZIE

Numero 75 | Maggio 2021
missionbambini.org
Poste Italiane SpA - Sped. in Abb. Postale - DL 353/DC NT 00 75

ITALIA L'unione fa la forza

Oltre 2 milioni le famiglie in povertà assoluta nel nostro Paese. Mai così tanto. Per fronteggiare le conseguenze economiche e sociali della pandemia serve il contributo di tutti. Mission Bambini accompagna bambini e ragazzi più fragili in questo difficile momento, sostenendo servizi educativi e scuole: aiutaci anche tu.

Continua nell'inserto centrale



PROGETTI ESTERO

Congo: un'opportunità per i bambini di strada

pag.3

REPORT ATTIVITÀ

Oltre 15.000 bambini aiutati nell'anno della pandemia

pag.5

LASCITI

La scelta di Dario: donare un futuro migliore a tanti bambini

pag. 6-7

Relationship with donors

In spite of the difficulties caused by the health emergency due to the pandemic, even during 2021 the Foundation has kept its relationship with all donors alive, making its closeness felt. A valuable tool in this effort proved to be **telemarketing**, which was made possible thanks to the help of many volunteers willing to contact supporters even from their homes. In addition, in order to let supporters know about the projects from the live voice of partners and beneficiaries, during the year the Foundation continued to organize **online events** with free participation on the Zoom digital platform: these were all opportunities to meet, albeit virtually, to share updates and insights in particular on the “Children’s Heart” and “Pink Sponsorships” Programs. Thanks also to the different fundraising tools, increased **use of digital donation methods**, and **QR codes** on paper documents to facilitate digital donations, fundraising from individual donors overall has increased, if only slightly, when compared to the previous year.

Finally, during 2021 with the aim of getting to know its donors better, for the first time Mission Bambini conducted a **“donor base” survey**. The questionnaire, sent exclusively in digital

The words that best represent Mission Bambini and its work in the eyes of donors: Love, Help, Care, Commitment, Support, etc...



form, was forwarded in early September to more than 52,000 contacts. It was an important opportunity to capture supporters’ interests and preferences about the Foundation’s different areas of focus and activities, as well as an opportunity to complete contact information. More than 4 percent of the donors contacted filled out the questionnaire, devoting time and attention to deepening their relationship with Mission Bambini.

Digital fundraising

The digital fundraisers promoted by Mission Bambini during 2021 were mainly aimed at supporting the initiatives implemented to deal with the negative economic, social and educational consequences of the pandemic in Italy. The main fundraisers carried out online were held on the attivati.missionbambini.org platform.

The first of the main digital fundraiser was called **“Ricordiamoci dei bambini”** (Let’s Remember the Children) and was held in the spring, in April and May, collecting more than 12,000 euros. These funds contributed to the realization of material support and psychological support activities aimed at socially underprivileged children, youth, and families, as well as the implementation of innovative and creative educational activities. In addition, thanks to the initiative, educational services and schools that accompany children and youth in facing this particular historical moment were supported.

In September, the campaign **“Illuminiamo la scuola”** (Let’s Light Up the School) was held to give new light to schools and accompany students toward a brighter future, with a dedicated page on the attivati.missionbambini.org platform. Thanks to the special Perpetua Lumina pencil and the invaluable support of Fondazione Mediolanum Onlus, more than 57,000 euros were raised for the creation of the “Mission Bambini Space” in various schools and for the implementation of workshop activities and psycho-pedagogical support for the well-being of students and teachers.

Finally, in November and December, the **“Investiamo nel futuro”** (Let’s Invest in the Future) campaign was held to counter educational and economic poverty in Italian families. Thanks to the contribution of some 30 personal fundraisers who took action to involve their contacts to support the initiative, more than 62,000 euros were raised. In total during 2021 thanks to all digital fundraisers, the Foundation raised more than 150,000 euros.

5x1000: a signature that costs nothing

In 2021, the financial statement shows an amount of **233,791 euros** under the heading “Income from 5xthousand”, which have been raised thanks to 5,157 Italian tax-payers who have chosen to donate 5% of their taxes to Mission Bambini in their income tax statement for 2020. These funds will be used for the statutory activities in favor of children in need in Italy and all over the world.



I BAMBINI SONO IL FUTURO DEL MONDO
 Dal 2000 siamo la buona stella di milioni di bambini in difficoltà.

DONA IL TUO 5X1000
 CODICE FISCALE **13022270154**

#20anniperibambini www.missionbambini.org

TESTIMONIES

“ My parents have been gone for several years, but my sister and I are glad that we were able to remember them this way, with a memorial donation to Mission Bambini. We were lucky to have had them with us, and I believe that the best way to remember them and to keep their memory alive is to help so many children who have been less fortunate than us. ”

Lina, a volunteer at Mission Bambini

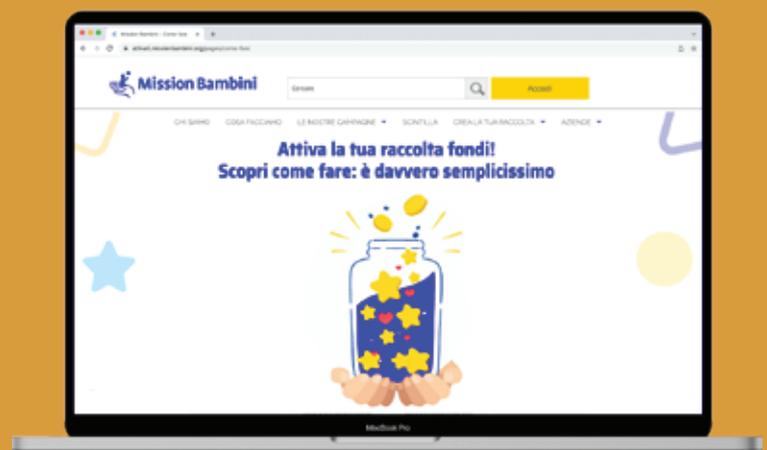
“ For our wedding, we decided to support the Children’s Heart project, by giving solidarity wedding favors and activating an online fundraiser to help other children with heart disease like our grandson Matthew get the treatment they need. We are really happy that the people around us have embraced this solidarity choice of ours with enthusiasm. ”

Matteo’s grandparents, donors to Mission Bambini

The new digital platform to help children

At the end of 2020 Mission Bambini created the crowdfunding platform called **attivati.missionbambini.org**, and used it during the whole of 2021 to activate its main digital fundraisers. There are several advantages over the non-proprietary platforms used in the past: zero fees on donations received and the possibility to fully customize campaigns and individual fundraising pages. In fact, on the platform it is possible to create institutional campaigns promoted directly by Mission Bambini, but also to organize events and special initiatives with testimonials and companies. In addition, the new platform offers all donors the possibility of opening a fundraiser in just a few simple steps, for example on the occasion of a **birthday or a birth, to remember a loved one, to challenge friends to a sporting activity or to organize remote charity events** such as yoga courses, cooking classes or creative workshops. The promoter of the collection will only have to choose the occasion, the amount

to be reached and tell why he or she decided to get personally involved in support of children, sharing the initiative with friends and relatives.



Legacies

With a Legacy to Mission Bambini, it is possible to **help many children in need grow up healthy and educated** – a commitment that has defined the Foundation’s work for more than 20 years. By guaranteeing medical care and access to quality educational services, we want to “make childhood the most beautiful game there is”, as the new dedicated campaign for Legacies states, based on the “dire, fare, baciare, lettera, testamento (say, do, kiss, letter, testament)” game that anyone born in the 1970s and 1980s remembers, even if only as a nursery rhyme.

Thanks to the funds collected through legacies, the Foundation strengthens its commitment to children: a legacy is in fact similar to a bridge, an ideal link between the present and the future. By choosing to **allocate a part of one’s own assets to Mission Bambini** – no matter which amount – one begins to build the future of many children, improving their living conditions in Italy and in the rest of the world.

The decision to make a bequest is a **far-sighted choice of goodwill and responsibility** towards future generations, but it is also a way to leave an undying trace of one’s best side, the side that is attentive to the needs of others, especially children. Every year, thanks to the generosity of those who include the Foundation in their wills, Mission Bambini is able to guarantee thousands of children the opportunity to go to school, to receive adequate medical care, to be supported in their essential needs together with their families.

Since 2020, Mission Bambini has been part of the **Testamento Solidale** network: an alliance of several non-profit organizations created to spread and promote in Italy the value of a solidarity legacy, which, without taking anything away from the legitimate heirs, allows to make a contribution to building a more equitable world.

TESTIMONIES

Dario spent a lifetime devoting himself lovingly to his family with extraordinary devotion. Even when thinking about the future he did not hesitate, putting others, the less fortunate, first. That is why he donated a portion of his estate to Mission Bambini, through a charitable bequest.

Born in 1925 in Pescina, a small village in Abruzzo in the province of L’Aquila, Dario was the second of four children. Due to the untimely death of his father and one of his two male siblings who was very ill, he became a strong point of reference for his entire family, especially his polio-afflicted sister, from a young age. His work as a commercial agent in the wood busi-

ness brought him great satisfaction, so much so that he received the title of Commendatore del Lavoro from the President of the Republic.

His wife Anna, a kind-hearted and gentle person who was always ready to make charitable gestures toward others, undoubtedly influenced Dario’s choice to donate testamentary shares to charities such as Mission Bambini. Fate did not grant him the gift of a child, but **with his legacy Dario proved his fatherly love**: it is wonderful to think that his noble spirit will live on in the smiles of the many children that we can help together.



TESTA- MENTO SOLI- DALE

A close-up photograph of a human hand, palm facing forward, holding several white, three-dimensional block letters. The letters are arranged to spell out the word 'SOLIDALE', which is part of the larger headline 'TESTAMENTO SOLIDALE'. The hand is positioned in the center-right of the frame, with the fingers slightly spread. The background is a solid, vibrant blue.

Dire, fare, baciare, lettera,
testamento solidale!

Con un lascito testamentario a Mission Bambini puoi aiutare tanti bambini in difficoltà a crescere sani e istruiti. Noi lo facciamo da oltre 20 anni, insieme a tanti volontari e sostenitori, garantendo a tanti bambini e ragazzi cure mediche e l'accesso a un'educazione di qualità, sia in Italia che all'estero.

Perché la nostra Mission è rendere l'infanzia il gioco più bello che ci sia.

Vai su missionbambini.org



Mission Bambini

Partnership with companies

Mission Bambini's historical path has always been marked by many meaningful relationships and alliances with **companies operating both at national and global level**. These partnerships are gaining more and more importance in the present situation, in which companies play a central role towards the community and the environment through their **Corporate Social Responsibility (CSR)** policies.

Liberal donations in support of the Foundation's activities are often the starting point of a relationship of mutual trust and esteem that is built up over time, resulting in **long-term collaborations**. In recent years, companies have become incre-

asingly attentive and sensitive to social and environmental change, involving employees in **volunteer activities to the benefit of the local area** in which they operate and their community. Mission Bambini stands as a reference counterpart for these activities, operating for **more than 10 years** in the field of employee engagement using a **tailor-made approach** to build engagement programs according to the company's needs and objectives.

Corporate Social Responsibility is now an essential value for all companies: an extremely important and heartfelt issue, strongly linked to the achievement of the **Sustainable De-**

velopment Goals set out in the **United Nations 2030 Agenda**. In particular, if CSR has been an essential aspect for **large multinationals** for years, due to the continuing emergency caused by the pandemic, even **small and medium-sized enterprises (SMEs)** are devoting increasing attention to these issues. Precisely for this reason, Mission Bambini has decided to enhance the contribution of SMEs through the **"Azienda Amica" (Friendly Company) initiative**, aimed at guiding and supporting these companies on their path to sustainability.

FOCUS ON 2021

Despite the difficulties caused by the pandemic, during 2021 Mission Bambini returned to organize volunteer activities in attendance involving more than 150 employees from 5 different companies: **Amazon, Bureau Veritas, Clifford Chance, Latham & Watkins and Mediobanca**. Some of the employees involved took part in the project carried out by the Foundation in cooperation with the City of Milan "Che classe la Mia Scuola" (What a Class My School). The project involves the **upgrading of some school buildings** in the 9th District, through routine maintenance activities such as painting and cleaning of interior spaces.

Other employees took part in "green" activities, such as: the creation of educational gardens, where students will be able to test their botanical skills; the cleaning of public parks and gardens in the vicinity of Mission Bambini's partner schools. **Mediobanca Group employees** also participated in the **planting initiative** promoted by Mission Bambini in cooperation with Selva Urbana, thanks to which as many as 1,000 trees were planted in the Monza area and on the outskirts of Milan in the municipalities of Trezzano sul Naviglio, Osnago and Gaggiano.

As was the case in 2020, several companies chose to offer their employees **remote volunteering activities** in 2021. In particular, employees were involved in creating educational content for the online platform "Patapum! Genitori catapultati in casa" (Parents Catapulted at Home) and - as part of the "AllenaMenti per il Futuro" (Training Minds for the Future) course - in helping to write Curriculum Vitae and simulate job interviews. The companies that were involved in these activities are: **Fitch Group, Latham & Watkins and KPMG**.

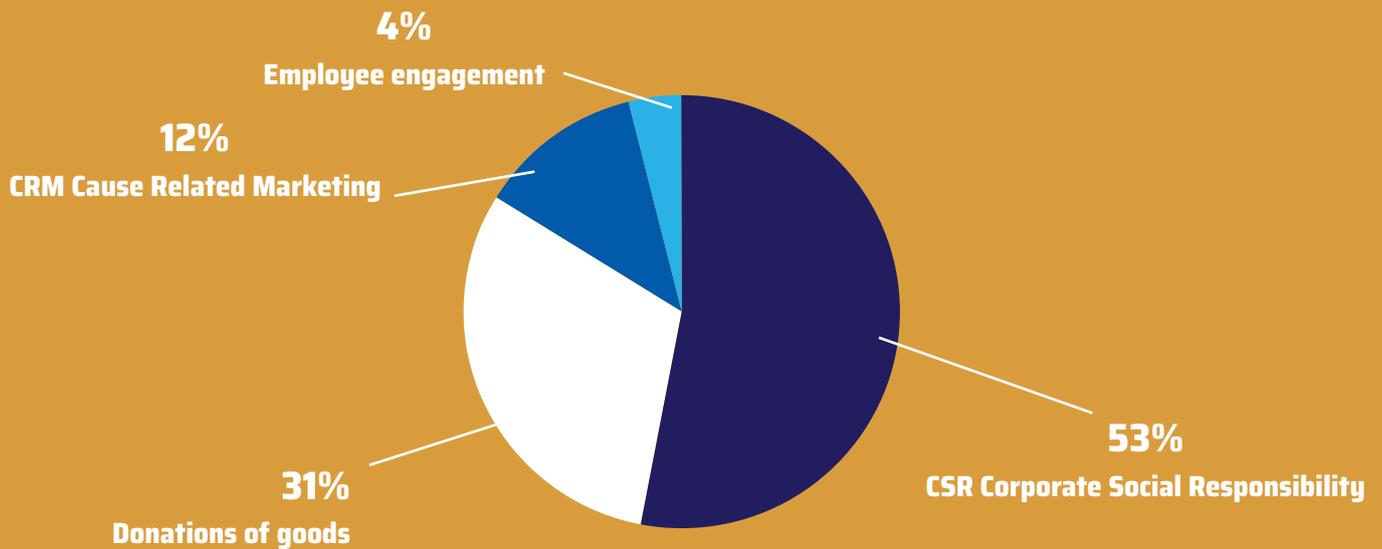
Another method of intervention that was very much appreciated by companies was the **donation of goods** in favor of children and families in serious hardship due to the pandemic in Italy: basic hygiene and food products, supplements and milk enzymes, school books, personal protective equipment, sanitizers, stationery, tablets and PCs. Among the companies involved were: **Aviva, Chicco, Credem, Elybee, Feltrinelli, Generali Italia, Mattel, Ofmom and Prénatal**.

Companies: results 2021

114 partner companies

938,681 euros collected

Percentage of funds raised by companies by type of activity



The figures refer exclusively to Mission Bambini Italia.

TESTIMONIES

“ We have been working with Mission Bambini for years, so that we can contribute in a practical way to the great work they do every day to provide real change for so many children and their parents. Prénatal was created to stand by families, and especially at this time we cannot fail to listen to the weaker members of these groups struggling because of the pandemic and the war. We are

proud to have been able to give, thanks to Mission Bambini, new opportunities to so many children who are the future of the world. ”

Valeria Sorrentino, Marketing Director Prénatal Retail Group



Partnership with foundations and other bodies

Cooperation between Mission Bambini and other foundations and funding bodies, both Italian (also public bodies) and international, has developed considerably over the years. The main purpose of these partnerships is to launch **innovative and highly effective interventions**. Mission Bambini guarantees this group of donors constant monitoring and timely evaluation of the projects financed, thus ensuring continuous improvement. In fact, there is a growing awareness of the importance of measuring the effectiveness of interventions, using methodologies focused on qualitative aspects as well as strictly quantitative ones.

The network of non-profit organizations that Mission Bambini has been able to build and strengthen over time has become a truly evolving **laboratory of ideas and projects**. Thanks to its network of partners, the Foundation is able to carry out high impact interventions, both in Italy and abroad. These projects are often rewarded by important funders (other foundations and grant-giving bodies) who select them through special calls for funding because they are in line with their own strategic intervention priorities.

In addition, other small or medium-sized foundations that decide to work with Mis-

sion Bambini find it a reliable partner for achieving their statutory objectives. At times, interventions are co-designed together with funders, also by **experimenting with new models and sharing best practices and relationships**. Through this highly collaborative operating method, the benefit for Mission Bambini and the donor is double: on the one hand, economic resources are shared on interventions in the educational or healthcare fields, while on the other hand, skills and knowledge are mutually enhanced.

FOCUS ON 2021

Also during 2021, support and collaboration with other foundations and donor organizations proved to be fundamental to Mission Bambini's interventions in favor of children, youth and families in need also due to the economic and social consequences of the pandemic.

In particular, the "Ora di Futuro" project aimed at families with children aged 0-6 years, promoted by **Generali Italia and The Human Safety Net** (the foundation created by Generali) continued. In the 8 "Ora di Futuro" Centers set up in cooperation with Mission Bambini, interactive parent-child workshops, training courses for parents and individual coaching and counseling were held to improve relationships within the family unit and strengthen parenting skills, involving a total of 540 families and 800 children in the 0-6 age bracket. In the first part of the year, thanks to the project, the webinar series "Bambini Patapum" dedicated to parents and covering various aspects of their relationship with their children was also implemented.

Also as a result of the continuation of remote schooling, other foundations, such as **Fondazione di Comunità Milano - Città, Sud Ovest, Sud Est, Martesana Onlus**, supported interventions aimed at strengthening the technological equipment of schools and training students, teachers and educators in the use of new technologies.

As part of its support for the school system, Mission Bambini, together with **Fondazione Mediolanum Onlus**, promoted the "Illuminiamo la scuola" campaign for a school which is attentive to the needs of students, particularly those most fragile due to social isolation, difficulty in following distance learning, and loss of learning. The project made possible to create the "Mission Bambini Space" for emotional support to students and the launch of multidisciplinary workshops in two schools in Milan and Padua.

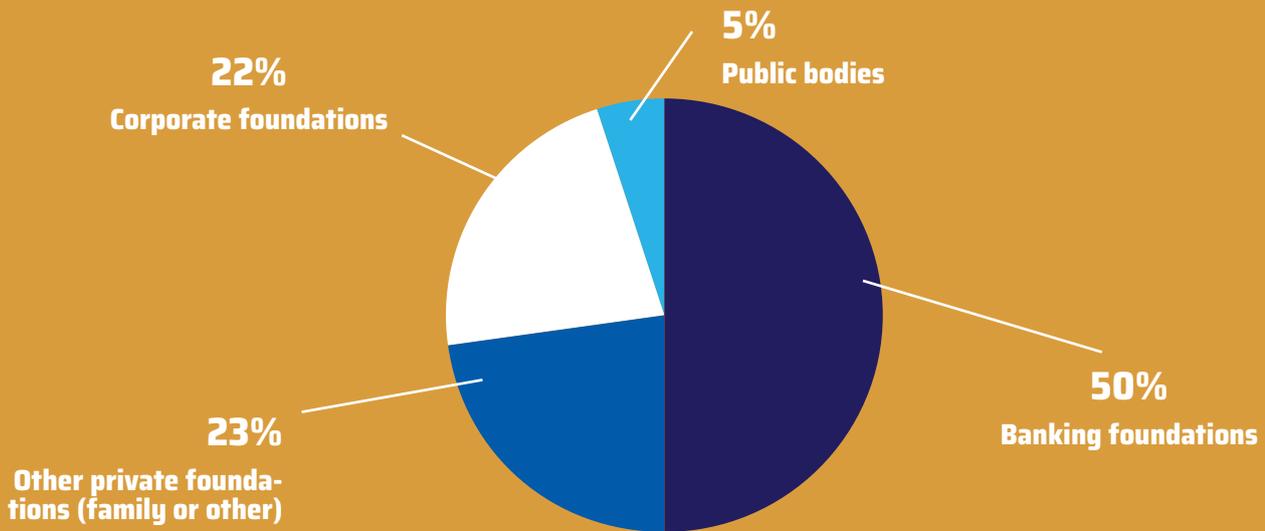
Finally to be noted that funding bodies such as **Fondazione Cariplo, Fondazione Anawim and Fondation d'Harcourt** have renewed their support to Mission Bambini for 2021, for projects targeting adolescents and young people in educational poverty or social and health distress, to help address the negative consequences of the pandemic on their overall well-being.

Foundations and other bodies: results 2021

18 foundations and other partner bodies

1,012,810 euros collected

Percentage of funds raised by foundations by type of entity



The figures refer exclusively to Mission Bambini Italia.

TESTIMONIES

“ School has always been the first point of reference for children and young people, and the times we are going through have particularly affected the most fragile. I would like to thank the Foundation’s volunteers and the bank’s Family Bankers, who for the second year have acted as spokespersons in the area for this need by concretely taking action to support the initiative of Mission Bambini, a foundation with which we have a close working relationship that began in 2010. It is important for me and for the foundation I represent to be there to jointly pursue this educational challenge aimed at the adults of tomorrow. ”

Sara Doris, executive chairman of Fondazione Mediolanum Onlus and vice chairman of Banca Mediolanum



Virginio Stragliotto, secretary general of Fondazione Mediolanum Onlus, together with some volunteers at the opening of the first Mission Bambini Space in Milan.

Communication

Through its communication activities, Mission Bambini aims, on the one hand, to **inform public opinion** about the conditions of need experienced by children and young people in Italy and around the world and the projects implemented to help them, and, on the other, to promote **events and fundraising initiatives** aimed at supporting these projects.

The communication style used by the Foundation is always balanced, never harmful to the dignity of children and respectful of the sensibilities of the public. Of particular note, during 2021

Mission Bambini carried out a **graphic restyling** of all offline and online communication materials and channels, renewing its image.

Because of the pandemic, also during 2021 some initiatives usually carried out in attendance took place remotely through digital channels, others were temporarily suspended. In 2021 the Foundation was again able to give **the right level of visibility to its projects and interventions**, through continuous press office activity and through an increase in digital communication tools.

Events

In 2021 from June 8 to 30, the **1st edition of “Giro-Libro”**, a collection of used books for children and young people aged 3 to 18 promoted by Mission Bambini together with laFeltrinelli, was held. Thanks to the initiative in 113 Feltrinelli bookstores nationwide, more than 21,000 books in good condition were collected, which were then donated to 15 Comprehensive Institutes which are partners of the Foundation in order to enrich their school libraries. Also in partnership with laFeltrinelli, the **3rd edition of the “Banco dei Desideri”** was held in 115 stores on September 11 and 12. Thanks to the initiative, more than 9,000 items were collected for a total commercial value of more than 34,000 euros: books, pens, notebooks but also atlases, dictionaries and educational games were subsequently donated by Mission Bambini to 65 previously selected elementary schools, intermediate schools and children’s centers located throughout Italy.

The traditional national fall street event (now in its 17th year in 2021) was dedicated to the **new “Illuminiamo la scuola” campaign**, promo-

ted to accompany students toward a brighter future after so many months of “darkness” due to the pandemic. Over the weekend of October 9 and 10, Mission Bambini volunteers took to the streets throughout Italy to distribute the special edition Perpetua Lumina pencil to the public in exchange for a small donation. Parallel to the street event, thanks to the efforts of Banca Mediolanum Family Bankers, Perpetua pencils were made available

at more than 50 of the bank’s Financial Advisor Offices that joined the initiative. Fondazione Mediolanum Onlus also supported the campaign with a donation. Thanks to “Illuminiamo la scuola”, the Foundation raised a total of more than 57,000 euros, to be allocated to the creation of the “Mission Bambini Space” in schools and the implementation of workshop activities and psycho-pedagogical support for the well-being of students and teachers.

“Illuminiamo la scuola” street event, October 9 and 10.



FOCUS ON 2021

Also during 2021, an intensive press office activity gave visibility to Mission Bambini's projects, with a focus on the most innovative actions and partnerships. This is the case, for example, of the **national project "Stringhe: piccoli numeri in movimento"** (Strings: small numbers on the move), launched at the end of January with a solidarity run by testimonial Ivana Di Martino and an in-depth online webinar. Starting from the Foundation's Milan headquarters, Ivana ran to a project partner school in the northern suburbs of the city, and the event was reported by local radio stations and newspapers, including online.

The other major national initiative promoted through intensive press office activity was the **"Illuminiamo la scuola"** (Let's Light Up the School) campaign, with the related street event on Oct. 9 and 10 and the related crowdfunding campaign on the attivati.missionbambini.org platform. The event was reported in several national weekly magazines and by the local press in the various cities involved.

Among the **online meetings of the "Racconti dal campo"** (Tales from the Field) series,

promoted by the Foundation to tell about projects through testimonies, two appointments are worth mentioning. The first took place on March 25 and was dedicated to the Democratic Republic of Congo and the homeless children helped in the capital Kinshasa. Volunteers Mauro Besana and Elisabetta Gatti in particular spoke during the meeting, as well as journalist Giampaolo Musumeci of Radio 24. The second meeting, on December 3, was instead dedicated to the "Pink Sponsorships" project and the "Casa Dos Sonhos" association in Santa Rita Paraiba, Brazil. Among the meeting's main speakers were Giulia Cerqueti, a journalist for Famiglia Cristiana with deep knowledge of the South American country, and Anna Valle, special guest of the evening.

Finally, the year 2021 saw the return of attendance events. Particularly in view of Christmas, as an opportunity to exchange greetings with donors and volunteers, on the evening of December 13 the Foundation organized a **gospel concert** featuring the Gospel Choir "Al Ritmo dello Spirito" in the charming Carmine Church in downtown Milan.



The new "Illuminiamo la scuola" campaign was officially presented on Oct. 7 in Milan at the "Baroni" Primary School of the Istituto Comprensivo Arcadia with a "video mapping" event.

Testimonial for Mission Bambini

Also during the year 2021, **Mission Bambini was able to count on the involvement and support of its testimonials** in promoting projects and initiatives, particularly Ellen Hidding and Ivana Di Martino in addition to Anna Valle and Max Pisu.

Specifically, **Ellen Hidding** presented the online event “Passport to the Future. Results and Prospects” organized by the Foundation on June 17 to mark the closing of the project bearing the same name selected by the Social Enterprise “Con i bambini”. In preparation for the event,

Ellen wanted to visit two educational services involved in the project, in Marcheno (BS) and Naples, to personally meet the children and families helped, along with staff and educators.

Ivana Di Martino, on the other hand, continued her race by our side, stopping in Naples to meet children, teachers and educators involved in the project “Stringhe - piccoli numeri in movimento” at the “Parini” Primary School in Secondigliano and at the “smartgym” set up in collaboration with the Celus Association in Scampia.



Ellen Hidding and Ivana Di Martino visit the projects implemented by the Foundation.



Digital Communication

Website, newsletter, social networks: these are the digital communication tools used by Mission Bambini to keep the **community of donors and volunteers** updated on its projects, fundraising campaigns and events. They are also a way to reach a **wider audience** and let more and more people know about the Foundation’s activities, also thanks to the involvement of **influencers, testimonials and guests** on specific initiatives. In January 2021, for example, Mission Bambini launched a series of online webinars featuring several experts who offered new strategies to help deal with the pandemic within the family.

Starting in September 2021, online promotion of the **“Illuminiamo la scuola”** campaign was also launched allowing Mission Bambini, together with **ScuolaZoo**, to reach **870,000 people**. In parallel, the Foundation also used its new graphic design online, inspired by the patterns that the

“community” had proposed to the Foundation during the summer: a way to make followers active participants in the creation of the new image.

Finally, Christmas was a time of great engagement. Thanks to the launch of the hashtag **#RegaliamoIlFuturo** and the participation of many influencers who showed their trust in the Foundation throughout the year - including **Papà Imperfetto, Diego di Franco, Ilaria (aka MamaLoba) and Sara Aiello** - a total of 135,000 people were reached. They were joined by the collaboration with the digital magazine **VD News**, which featured just on Christmas Eve an accurate and sober reflection on the plight of many Italian children, prompting about 4,000 reactions to the story.

Digital communication: results in 2021

61,588 users of the internet site
48,000 newsletter subscribers
27,431 Facebook follower
3,171 Instagram follower
3,057 Twitter follower
3,554 LinkedIn follower



Auditing Report

As required by the Guidelines for the preparation of the social report of entities of the Third Sector issued by Decree of the Minister of Labor and Social Policies on July 4, 2019, below is the report

of the Controlling Body (Board of Auditors) on Mission Bambini's compliance with the rules and the Articles of Association for the year 2021.

REPORT OF THE BOARD OF AUDITORS

Social Report as of 31.12.2021 – Fondazione Mission Bambini - Onlus

Reporting on the monitoring activity and its findings

Pursuant to Art. 30, para. 7 of the Code of the Third Sector, during the year 2021 we have monitored the compliance with the civic, solidarity and socially useful purposes by the “Mission Bambini Foundation – Onlus”, with particular regard to the provisions of Articles 5, 6, 7 and 8 of the above Code of the Third Sector.

The monitoring activity was carried out in accordance with the current regulatory framework and was specifically concerned with the following:

- verification of the exclusive or principal performance of one or more activities of general interest referred to in Art. 5, para. 1, for civic, solidarity and socially useful purposes, in accordance with the particular rules governing their performance, as well as, if necessary, of activities other than those indicated in Art. 5, para. 1, of the Third Sector Code, provided that they are within the limits of the statutory provisions and based on criteria of subsidiarity and instrumentality established by Ministerial Decree No. 107 of May 19, 2021;
- compliance, in the fundraising activities carried out during the reporting period, with the principles of truthfulness, transparency and fairness in dealings with supporters and the public, the verification of which, pending the issuance of the ministerial guidelines referred to in Article 7 of the Code of the Third Sector, was carried out on the basis of a comprehensive review of existing regulations and best practices in use;
- the pursuit of the absence of the purpose of profit, through the allocation of assets, including all its components (revenues, income, proceeds, income however denominated) to carry out the statutory activity; the observance of the prohibition of distribution, even indirectly, of profits, operating surpluses, funds and reserves to founders, associates, workers and collaborators, directors and other members of the corporate bodies, taking into account the indices referred to in Article 8, para. 3, letters a) to e), of the Code of the Third Sector.

Certification of compliance of the social report with the guidelines set forth in the decree of July 4, 2019, of the Ministry of labor and social policies

Pursuant to Art. 30, para. 7, of the Code of the Third Sector, during the fiscal year 2021 we verified the compliance of the social report, prepared by the “Fondazione Mission Bambini – Onlus”, with the Guidelines for the Preparation of the Social Report of Third Sector Entities, issued by the Ministry of Labor and Social Policies by Ministerial Decree 4.7.2019, in accordance with the provisions of Art. 14 of the Code of the Third Sector.

The “Fondazione Mission Bambini - Onlus” has declared that it has prepared its social report for fiscal year 2021 in accordance with the aforementioned Guidelines.

While the responsibilities of the governing body for the preparation of the social report in accordance with the procedures and timelines set forth in the rules governing its preparation remain unchanged, the controlling body is responsible for certifying, as required by law, that the social report complies with the Guidelines of the Ministry of Labor and Social Policy.

The auditing body is also responsible for ascertaining whether the content of the social report is manifestly inconsistent with the data reported in the annual financial statements and/or with the information and data in its possession.

To this end, we have verified that the information contained in the social balance sheet faithfully represents the activities carried out by the institution and is consistent with the information requirements of the relevant Ministerial Guidelines. Our conduct was guided by the relevant provisions of the Rules of Conduct for the Control Body of Third Sector Entities, published by the CNDCEC in December 2020. Accordingly, we also verified the following aspects:

- compliance of the structure of the social report with respect to the sectional organization set forth in paragraph 6 of the Guidelines;
- presence in the social report of the information referred to in the specific sub-sections explicitly provided for in paragraph 6 of the Guidelines, except for adequate explanation of the reasons why specific information was not shown;
- compliance with the principles for the preparation of the social report set forth in paragraph 5 of the Guidelines, including the principles of relevance and completeness that may result in the need to supplement the information explicitly required by the Guidelines.

On the basis of the work we have done, no evidence has come to our attention that would suggest that the entity’s social report has not been prepared, in all significant aspects, in accordance with the provisions of the Guidelines set out in Ministerial Decree 4.7.2019.

Milano, April 14, 2022

Dott. Marco Moroni (President)

Dott.ssa Daniela Colicchia (Auditor)

Dott. Marco Antonio Marzorati (Auditor)

A reading guide

This Annual Report has been drawn in accordance with the Guidelines for the preparation of the social report of Third Sector entities (Decree of the Minister of Labor and Social Policies of July 4, 2019). With particular reference to paragraph 6 “The structure and content of the social report” of the said Guidelines, the reader is of-

ferred below a cross-reference table showing on which pages the various contents required are to be found within this Annual Report.

SOCIAL REPORT GUIDELINES (PARAGRAPH 6)	MISSION BAMBINI'S ANNUAL REPORT 2021	
Required content	Title	Page
Methodology used in the preparation of the social report	Reporting Methodology (box)	10
General information on the institution	Portrait (diagram)	10
Structure, governance and administration	Statutory Bodies	6
	Stakeholder Map (diagram)	8
	Operational Structure (diagram)	11
People working for the institution	Human Resources	11
	Volunteering	12>14
Goals and activities	Identity and values	5
	Intervention Methods	8-9
	Mission Bambini Switzerland	15>17
	Countries of Intervention and Results in 2021	18-19
	Education Projects (whole chapter)	20>35
	Healthcare Projects (whole chapter)	36>43
Economic and financial situation	Fundraising and Communication (whole chapter)	44>59
	Mission Bambini Switzerland: balance sheet and profit and loss account	64
	Mission Bambini Italia: balance sheet and financial statement	65>67
Monitoring by the control body	Auditing Report	60-61



CONSOLIDATED ACCOUNTS

Summer camp, Palermo

Photo by Raffaella Fusco

Balance sheet (CHF)

ASSETS	2021	2020
LIQUIDITY AND ASSETS HELD IN THE SHORT TERM	274,792	203,498
Cash accounts	8,333	8,337
Assets held in bank accounts	266,459	195,161
ACCRUED INCOME AND PREPAID EXPENSES	0	16,386
CURRENT ASSETS	274,792	219,885
LIABILITIES	2021	2020
PAYABLES FOR SUPPLIES AND SERVICES	67,201	59,566
OTHER SHORT-TERM PAYABLES	23,076	26,847
Short-term payables to general government	7,812	8,927
Other short-term payables	15,264	17,920
ACCRUED EXPENSES AND SHORT-TERM PROVISIONS	111,379	63,612
Costs payable	1,295	2,158
Revenues received in the following year	79,000	0
Short-term provisions	31,085	61,454
DEBT CAPITAL	201,656	150,025
FOUNDATION CAPITAL	50,000	50,000
RETAINES EARNINGS	23,136	19,860
Profit carried forward	19,860	-7,797
Annual profit/loss	3,276	27,657
EQUITY CAPITAL	73,136	69,860
LIABILITIES	274,792	219,885

Income statement (CHF)

	2021	2020
NET INCOME FROM DONATIONS	450,715	424,612
DIRECT COSTS	-348,112	-289,001
Promotional and fundraising costs	-348,112	-289,001
Donations (disbursements)	-317,719	-247,636
Institutional costs	-30,392	-41,365
GROSS PROFIT I	102,603	135,611
PROPERTY INSURANCE, CONTRIBUTIONS, TAXES AND AUTHORIZATIONS	-51	-49
ADMINISTRATIVE AND IT COSTS	-18,753	-34,389
Administrative costs	-18,119	-17,378
Licensing and support	0	-17,011
Consulting and development	-634	0
ADVERTISING COSTS	-70,329	-63,286
Travel costs, customer support	-85	-1,888
Advertising consulting, market analysis	-70,243	-61,398
OTHER OPERATING COSTS	-8,615	-9,705
OPERATING INCOME BEFORE INTERESTS AND TAXES	4,855	28,182
FINANCIAL COSTS	-1,380	-525
Interest costs	0	-2
Other financial costs	-1,380	-524
OPERATING INCOME BEFORE TAXES	3,476	27,657
EXTRAORDINARY COSTS, UNIQUE OR RELATED TO OTHER ACCOUNTING PERIODS	-200	0
ANNUAL EARNINGS	3,276	27,657

Balance sheet (€)

ASSETS	2021
A) MEMBERSHIP FEES OR CONTRIBUTIONS DUE	0
B) FIXED ASSETS	
I - Intangible fixed assets	
7) other	21,019
Total	21,019
II - Tangible fixed assets	
2) plant and machinery	271
3) equipment	17,571
4) other assets	6,100
Total	23,942
III - Financial fixed assets	
1) equity investments in:	
a) subsidiaries	48,309
3) other securities	1,327,006
Total	1,375,315
Total fixed assets	1,420,276
C) CURRENT ASSETS	
I - Inventories	
4) finished goods and merchandise	55,565
Total	55,565
II - Accounts receivable due within one year	
1) from customers	8,067
3) from public entities	87,764
4) from private entities for contributions	10,000
6) from other Third Sector entities	1,249,341
7) from subsidiaries	64,856
12) from others:	
within the next financial year	83,478
beyond the subsequent fiscal year	424
Total	1,503,930
IV - Cash and cash equivalents	
1) bank and postal deposits	1,325,359
2) checks	2,000
3) cash and valuables on hand	23,039
Total	1,350,398
Total current assets	2,909,893
D) ACCRUED INCOME AND PREPAID EXPENSES	1,359
TOTAL ASSETS	4,331,528
LIABILITIES	2021
A) SHAREHOLDERS' EQUITY	
I - Endowment fund of the institution	1,071,378
II - Restricted assets	
2) restricted reserves by decision of institutional bodies	153,000
3) restricted reserves allocated by third parties	1,623,710
III - Unrestricted assets	
1) profit or surplus reserves	576,452
IV - Operating surplus/deficit	-97,539
Total	3,327,001
B) PROVISIONS FOR RISKS AND CHARGES	0
C) PROVISION FOR SEVERANCE PAY	376,160
D) PAYABLES DUE WITHIN THE NEXT FISCAL YEAR	
7) accounts payable to suppliers	446,218
9) tax payables	42,898
10) accounts payable to social security institutions	50,941
11) payables to employees and collaborators	88,210
Total	628,267
E) ACCRUALS AND DEFERRALS	100
TOTAL LIABILITIES	4,331,528

Operating Statement (€)

INCOME AND REVENUES

2021

A) REVENUES, INCOME AND INCOME FROM GENERAL INTEREST ACTIVITIES

1) Income from membership fees and contributions from Founders	100,000
2) Income from members for mutual activities	0
4) Liberal donations	250,581
5) Income from 5x1000	233,792
6) Contributions from private entities	859,000
7) Revenues from third-party services and transfers	353,574
8) Contributions from public entities	28,243
9) Income from contracts with public entities	0
10) Other revenues, returns and income	137,340

Total
1,962,530

B) REVENUES, ANNUITIES AND INCOME FROM MISCELLANEOUS ACTIVITIES

1) Income from services and transfers to associates and founders	0
2) Contributions from private entities	60,275
3) Revenues from services and transfers to third parties	20,470
7) Closing inventories	98,846

Total
179,591

C) REVENUES, RETURNS AND INCOME FROM FUNDRAISING ACTIVITIES

1) Income from regular fundraising activities	2,377,354
2) Income from occasional fundraising activities	117,008

Total
2,494,362

D) REVENUES, INCOME AND INCOME FROM FINANCIAL AND ASSET ACTIVITIES

1) From banking relationships	0
2) From other investments	5,409

Total
5,409

E) GENERAL SUPPORT INCOME

1) Income from staff secondment	0
2) Other general support income	0

Total
0

TOTAL INCOME AND REVENUES

4,641,892

2021

COSTS AND CHARGES**A) COSTS AND CHARGES FROM GENERAL INTEREST ACTIVITIES**

1) Raw, subsidiary and consumable materials and goods	369,771
2) Services	156,706
4) Personnel	614,682
5) Depreciation and amortization	0
6) Provision for risks and charges	0
7) Miscellaneous operating expenses	
Disbursements Italy	893,122
Disbursements abroad	620,793
Miscellaneous expenses for projects	23,514
9) Use of restricted reserve by decision of institutional bodies	-97,000
Total	2,581,588

Surplus/deficit general interest activities (+/-)	-619,058
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B) COSTS AND EXPENSES FORM MISCELLANEOUS ACTIVITIES

1) Raw, subsidiary and consumable materials and goods	57,112
2) Services	0
3) Use of third-party assets	2,342
7) Miscellaneous operating expenses	0
8) Opening inventories	112,095
Total	171,549

Surplus/deficit from miscellaneous activities (+/-)	8,042
--	--------------

C) CHARGES FROM FUNDRAISING ACTIVITIES

1) Charges from regular fundraising activities	1,073,900
2) Charges from occasional fundraising activities	15,621
Total	1,089,521

Surplus/deficit from fundraising activities (+/-)	1,404,841
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D) COSTS AND CHARGES FROM FINANCIAL AND CAPITAL ACTIVITIES

1) On bank relationships	26,264
2) On loans	0
Total	26,264

Surplus/deficit from financial and capital activities (+/-)	-20,855
--	----------------

E) GENERAL SUPPORT COSTS AND CHARGES

1) Raw, subsidiary and consumable materials and goods	6,570
2) Services	286,763
3) Use of third party assets	101,091
4) Personnel	390,622
5) Depreciation and amortization	27,430
7) Other expenses	58,033
Total	870,509

TOTAL COSTS AND CHARGES	4,739,431
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Operating surplus/deficit before taxes (+/-)	-97,539
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Taxes	0
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Operating surplus/deficit (+/-)	-97,539
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The main partners of Mission Bambini in 2021

 LA LUCE E IL GAS DI CASA TUA				
				
				
				
				
				
				
				
				
				



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